

July 1, 2015 – June 30, 2016

Yale Center BEIJING | 耶鲁北京中心

Annual Program Report

The Yale Center Beijing (YCB) advances Yale University's fundamental dedication to developing aspiring leaders worldwide who serve all sectors of society. Located in the Chaoyang District of China's capital, the Center hosts workshops, talks, and other events developed by Yale schools and programs in collaboration with partners in China, covering a variety of critical topics, such as global affairs, economics and finance, technology and innovation, arts and humanities, and sustainable development. The Center is a meeting point among Yale, China, and the world, with elegant facilities that encourage meaningful dialog and technological capabilities to connect Beijing with New Haven and other locations around the world.

Now in its second year, YCB has developed an active programming schedule with more than 200 events and programs, engaging the university on multiple fronts and enhancing Yale's many partnerships in China.

Programming includes workshops and training programs convened by Yale entities, a public speaker series, admissions and recruitment events, and use of the facility by Yale students, alumni, and friends.

The Center is an established platform for engaging thought leaders on critical topics in Beijing and New Haven.



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You made me feel like an integral part of the Center and its community, arranged the activities with flair and efficiency, and were supportive throughout. I am also delighted to see that you use programs like this one as a foundation for continued interaction ... That expands [the program] into so much more.

Diana Kleiner

Dunham Professor, History of Art and Classics, Roman Art and Architecture, Yale University

HIGHLIGHTS OF THE YEAR INCLUDE:

- ◆ **A First Anniversary Conference** with speakers such as the **Honorable Kevin Rudd**, 26th Prime Minister of Australia (2007-13); **Mr. Fu Chengyu**, Chairman, Sinopec (2010-15); noted economist **Dr. Wu Jinglian**; and others
- ◆ **Full- and multi-day programs** with a range of Yale entities, including the School of Forestry & Environmental Studies, Yale Young Global Scholars, School of Management, and others
- ◆ New speaker series in **collaboration with the Council on East Asian Studies at Yale**
- ◆ **Seven Yale deans visited Yale Center Beijing for meetings, speaking engagements, or conferences** just during the fall of 2015

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ENGAGING YALE

Since the Center's inception, engaging Yale entities has been a focus of our work. Collaborating with deans, faculty, and key administrators, YCB has hosted speakers from:

- ◆ School of Forestry & Environmental Studies
- ◆ School of Music
- ◆ School of Management
- ◆ School of Architecture
- ◆ Divinity School
- ◆ School of Public Health
- ◆ School of Law
- ◆ School of Nursing
- ◆ Department of Statistics
- ◆ Program in Biological and Biomedical Sciences
- ◆ Institute for the Preservation of Cultural Heritage
- ◆ Many other Yale entities



YCB has been a convening space for showcasing Yale's research, teaching, and collaborative projects in China. Some of the full and multi-day programs it has hosted include:

- ◆ Yale School of Architecture-Tsinghua School of Architecture Symposium on the Challenges and Opportunities of Local, Regional, and National Architectural Identity in an Age of Global Practice
- ◆ Religion and the Environment: A full-day conference co-sponsored by the Yale School of Forestry & Environmental Studies (FES), the Pulitzer Center, and the China Communications University
- ◆ FES-Tsinghua workshop on urban climate
- ◆ Yale Young Global Scholars: A week-long event for exceptional high school students
- ◆ Three-day workshop on Roman architecture
- ◆ Leadership development programming
- ◆ Two-week pre-MBA program convened by the School of Management

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I felt like I was on the main campus.

Togla Koker

Senior Lecturer of Economics,
Yale University

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YCB's state-of-the-art video communications system brings together Chinese thought leaders with Yale faculty for conversations on critical topics. Yale University President Peter Salovey was the first to use the video-conference system for a discussion on emotional intelligence. Examples of other video-conference events include:

- ◆ Dean of the School of Music Robert Blocker in conversation with Maestro Yu Long
- ◆ Former President of Mexico Ernesto Zedillo in conversation with the head of the Brookings-Tsinghua Center, Qi Ye, on global governance
- ◆ Professor Dan Esty with Yale World Fellow and top Chinese environmentalist Ma Jun on the Paris Climate Change agreement

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YCB has been pleased to establish partnerships with Yale entities on projects including:

- ◆ Partnering with the Council on East Asian Studies at Yale on a new speaker series titled “Asia in the World”
- ◆ Collaboration with the Yale-China Association (YCA) that includes YCA fellows working at YCB during the summer

YCB has also been a nexus for connecting Yale University with its counterparts in China and strengthening its existing partnerships in the country. For example, YCB hosted the “Growth & Institution” Workshops in Economics, in which top Yale, Tsinghua, and other scholars from around the world, as well as top government officials, discussed the most cutting-edge issues in the field.



“

The Western faculty group and its partners in Chinese academia and on the policy-making side were very impressed with the Center and Yale’s level of engagement in China. I think the fact that the group of faculty includes the former chair of the Nobel Committee in economics, the president of the European Economic Association, etc., a number of the top China-based scholars, and top economic policymakers is a great example of Yale Center Beijing significantly contributing to the academic mission of Yale.

Aleh Tsyvinski
Arthur M. Okun Professor of Economics, Yale University

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ENGAGING ALUMNI AND FRIENDS IN CHINA

YCB has actively engaged with the community of Yale alumni and friends in China. Public speaking events, workshops, and events focusing on critical topics regularly attract high-level audiences in Beijing.

Yale faculty and staff have featured prominently in the Center's programming schedule, bringing the best of Yale to China. Presentations have included:

- ◆ Yale University Librarian Susan Gibbons on the university library's expanding mission in the digital age
- ◆ Dean of Undergraduate Admissions Jeremiah Quinlan on the college admissions landscape
- ◆ Professor of American Studies and History Mary Liu on Asian-American history
- ◆ Dr. Stephen Roach, senior fellow at the Jackson Institute for Global Affairs, and Professor Emma Sky, senior fellow at the Jackson Institute and director of the Yale World Fellows program, on global affairs



The Center's roster of outstanding speakers has been instrumental in attracting audiences from throughout China to YCB. This includes dialogs with people like the following:

- ◆ British Ambassador to China and Yale alumna Barbara Woodward on Sino-U.K relations
- ◆ U.S. Energy Secretary Ernest Moniz on U.S.-China cooperation in energy security and climate change
- ◆ Former Yale Corporation Fellow Dr. Jeffrey Koplan on public health triumphs and threats

Programming for incoming Yale students and alumni has also been a feature of the past year, with events such as:

- ◆ Recruitment events for the Jackson Institute for Global Affairs and the Yale-NUS College
- ◆ Welcome receptions for newly admitted students at Yale College and Yale School of Management
- ◆ Welcome reception for Yale College students from China



YCB's social media account (WeChat), which has more than 15,000 followers, is a key outreach tool in China.

In addition to managing YCB's programmatic initiatives, YCB works closely with Yale faculty and staff on handling logistics on the ground in Beijing.

With its central location and well-designed meeting facilities, the Yale Center Beijing is head and shoulders above its peers.

Scott Kennedy

Deputy Director, Freeman Chair in China Studies, and Director, Project on Chinese Business and Political Economy, Center for Strategic and International Studies



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A LOOK AHEAD

During the next year, Yale Center Beijing plans to further Yale University's mission in China, deepen its relationships with its Chinese partners, and continue its programming on diverse topics. A sample of upcoming programming includes the following:

July 2016

- ◆ "China's Next Musical Ambassadors" with Dean of the Yale School of Music Robert Blocker, Maestro Hu Yongyan, and other musicians
- ◆ "Faculty Diversity in Higher Education" with Dr. Karen Anderson, associate provost for academic resources and faculty development at Yale University

August

- ◆ AmCham Executive Roundtable with Professor Peter K. Schott, Juan Trippe Professor of International Economics
- ◆ Model Foundation: Philanthropy and Innovation for Impact

September

- ◆ Canadian Ambassador to China Guy Saint-Jacques on China-Canada relations
- ◆ Green Museum Workshop with Dr. Stefan Simon, director of Global Cultural Heritage Initiatives at Yale's Institute for the Preservation of Cultural Heritage

October

- ◆ Yale Global Health Leadership Institute workshop
- ◆ Christie's and YCB Program on Mapping the International Art World

November

- ◆ School of Management Behavioral Economics Immersion Program

This is in addition to YCB's ongoing schedule of public events, alumni programming, regular speaking events with top Yale professors via video conference, and more. Up-to-date information on our programming is available on our website (Centerbeijing.yale.edu) and WeChat account ([YaleCenterBJ](#)).





Selected Programming at the Yale Center Beijing

JULY 1, 2015 – JUNE 30, 2016

Arts & Humanities

July 15

- ◆ Dr. Chloë Starr, associate professor of Asian Christianity and theology at Yale Divinity School, on Chinese theology

September 28

- ◆ Leaders Forum: Robert A. M. Stern, dean of the Yale School of Architecture

October 31

- ◆ Leaders Forum: Dean of the Yale School of Music Robert Blocker, David H. Stull, and Cizhao Wang on “The Birthright of Music”

May 4

- ◆ Leaders Forum: A dialog with Maestro Yu Long and Dean Robert Blocker on “Classical Music in China”

May 6

- ◆ Dr. Andrew Quintman, associate professor of religious studies at Yale University, on “The Life of the Buddha”

June 28

- ◆ Dr. Katerina Clark (Ph.D. '71), professor of comparative literature and of Slavic languages and literatures, on “The Life of Emi Siao (1896-1983), Author of ‘Mao Zedong: His Childhood & Youth’”



Politics & International Affairs

July 1

- ◆ David M. Lampton, George and Sadie Hyman Professor of China Studies at Johns Hopkins School of Advanced International Studies, on “Where are U.S.-China Relations Going and What Does It Mean?”

July 28

- ◆ Brookings-Tsinghua Center for Public Policy on “The U.S. and Chinese Economies: Policies and Relations”

October 22

- ◆ Scott Kennedy, deputy director of the Freeman Chair in China Studies and director of the Project on Chinese Business and Political Economy at CSIS, on “China and the Global Financial System”

October 23

- ◆ “Perspectives on the Global Economy” by Stephen Roach, senior fellow at the Jackson Institute of Global Affairs and senior lecturer at Yale School of Management

November 15

- ◆ Victor Gao (M.A. '90, '93 J.D. '93), chairman of China Energy Security Institute and vice chairman of Sino-Europe United Investment Corporation, on “From Yale to the World”

December 15

- ◆ Leaders Forum: Barbara Woodward (M.A. '90), British ambassador to China

February 4

- ◆ Stephen Roach and Emma Sky on “Global Turmoil in 2016: China and the Middle East Coming to a Boil?”

Programming at the Yale Center Beijing JULY 2015 – JUNE 2016 (CONTINUED)

April 6

- ◆ Huang Shan, associate managing editor of Caixin Media, on “China 2020”

April 19

- ◆ Dr. Ernesto Zedillo (M.A. '76, Ph.D. '81), former president of Mexico, and Dr. Qi Ye, director of the Brookings-Tsinghua Center, on “Global Governance”

May 21

- ◆ Jennifer M. Harris (Yale J.D.), senior fellow at the Council on Foreign Relations, on “Geo-economics and Statecraft”



Health & Medicine

August 3

- ◆ Deng Jun, associate professor of therapeutic radiology at the Yale School of Medicine, on “Conscientious Medical Imaging: To Image or Not to Image”

August 13

- ◆ Dr. Liu Tong, executive director of Yale-China Program on Child Development, on “Psychology and Child Development”

November 2

- ◆ Dean Ann Kurth of the Yale School of Nursing on “New Technology and Trends in China’s Healthcare Market”

November 12-13

- ◆ China Tobacco Control Partnership - Tobacco Free Cities Program Workshop

December 10-11

- ◆ China Scholarship Council-Yale World Scholars Program in Biomedical Sciences: Candidate Interviews

December 11

- ◆ Anthony J. Koleske, professor of molecular biophysics and biochemistry at Yale University, on “Neurobiology and Diseases”

December 12

- ◆ Dr. Zhao Hongyu, Ira V. Hiscock Professor of Biostatistics and Professor of Statistics and Genetics, chair of the biostatistics department, on “Big Data in Genomics”

March 16

- ◆ Dr. Jeffrey P. Koplan (B.A. '66), vice president for Global Health at Emory University, on “Public Health Challenges and Threats”

March 21

- ◆ Dr. Yong Xiong, associate professor in the department of molecular biophysics and biochemistry at Yale University, on “Tumor Immunology”

April 12

- ◆ U.S.-China Hospital Executives Forum: Hospital Financial and Cost Management



Programming at the Yale Center Beijing JULY 2015 – JUNE 2016 (CONTINUED)

Energy & Environment

July 21

- ◆ Yale University and World Wildlife Fund on “Energy & Environmental and Social Risk Management of Chinese Transnational Corporations”

October 20

- ◆ Yale-Tsinghua Workshop on Urban Climate: From Science to Solutions

October 23

- ◆ U.S. Green Building Council Event: LEED Education Session

December 21

- ◆ National Resource Defense Council Roundtable Meeting

January 25

- ◆ Daniel Esty, professor at Yale Law School and Yale School of Forestry & Environmental Studies, and Yale World Fellow Ma Jun, on “The Paris Climate Change Agreement: Breakdown or Breakthrough?”

January 26

- ◆ Natural Resources Defense Council Roundtable Meeting

March 16

- ◆ Leaders Forum: U.S. Energy Secretary Ernest Moniz on “Energy Security & Climate Change”

March 26

- ◆ Dr. Li Gao (Yale M.E.M. '04), deputy director-general, Department of Climate Change, The National Development and Reform Commission of China, on “China’s Energy & Environmental Sustainability Challenge”

May 16

- ◆ Ms. Yan Yan, president of SOHO China, and Dr. Zhang Jianyu, managing director, Environmental Defense Fund China Program, on energy-efficient buildings

Business & Finance

July 10

- ◆ Ms. Jane Jie Sun, co-president and chief operating officer of Ctrip.com, on online travel, management and leadership

July 13

- ◆ Dr. K. Sudhir, professor and director of the China India Insights Program at the Yale School of Management, on “Big Data Meets Behavioral Economics: A Potent Combination for Unlocking Marketing Insights”

August 3-14

- ◆ Fundamentals of Management: A Yale Pre-MBA Program

August 14

- ◆ Jing Ulrich, managing director and vice chairman of Asia Pacific at JPMorgan Chase, on “Challenges and Opportunities in China’s Economy”

August 28

- ◆ Richard Qiangdong Liu, founder, chairman, and CEO of JD.com, on “The Future of Internet Commerce”

November 27

- ◆ Dr. Gao Jian, former vice governor of the China Development Bank, on “China’s Economy: China’s Economic Transformation & Macroeconomic Outlook”



Programming at the Yale Center Beijing JULY 2015 – JUNE 2016 (CONTINUED)

December 11

- ◆ Heidi Brooks, senior lecturer in organizational behavior at Yale School of Management on “Leadership & Teamwork: Interpersonal and Group Dynamics”

March 11-13

- ◆ Leadership Development Program: “Rethinking Marketing and Insights: Behavioral Economics Immersion”

March 19

- ◆ President Peter Salovey and Professor David Caruso Book Launch – The Emotionally Intelligent Manager

Technology, Innovation & Entrepreneurship

July 9

- ◆ ZhenFund Pitch Day with founding and managing partner of the ZhenFund and Yale Center Beijing Advisory Committee Vice Chairman Bob Xiaoping Xu

September 22

- ◆ Susan Gibbons, university librarian and deputy provost for Libraries & Scholarly Communications at Yale University, on “The University Library’s Expanding Mission: Higher Education in the Digital Age”

November 25

- ◆ LinkedIn Training and Discussion Forum

January 8

- ◆ Dr. John W. Emerson, Director of Graduate Studies in the Department of Statistics, on “Real World Applications of Big Data & Statistics”

March 27

- ◆ Connecting G20 Series Session 1: The Fourth Industrial Revolution

June 14

- ◆ Duncan Clark, Chairman of BDA China, on Alibaba: The House That Jack Ma Built

June 24

- ◆ Connecting G20 Series Session 2: Technology for Sustainable Growth



Organizing the event would have been a whole different experience without [Yale Center Beijing’s] support, not to mention how conducive the actual space is to academic exchange... Everything worked out beautifully, and the workshop was a success.

Evelyn Hsieh

*Instructor in Medicine (Rheumatology)
and in Chronic Diseases,
Yale School of Medicine*

Programming at the Yale Center Beijing JULY 2015 – JUNE 2016 (CONTINUED)

Education, Philanthropy & Social Impact

July 22-23

- ◆ Advanced Training Program in Early Childhood Education and Globalization for Kindergarten Directors Education, Philanthropy & Social Impact

August 8

- ◆ Yale-China Association: Observing a Century of Changes in Education and Health Care in China

October 15

- ◆ Jeremiah Quinlan (B.A. '03), dean of undergraduate admissions at Yale University, on "The Landscape of College Admissions at Yale and Beyond"



“My thanks to [the YCB staff] for creating such a productive environment. I have nothing but the highest praise for everyone at the Center, and for the facility itself. I am already looking forward to returning... The talk was great fun and I was touched to see such a terrific turn out.”

Andrew Quintman

Associate Professor of Religious Studies,
Yale University



December 13

- ◆ Dr. Jin Yu, former managing partner of McKinsey's Beijing Office, on "The Female Advantage"

January 22

- ◆ Twila Tardif ('88 MSc, '93 MPhil & PhD), professor at the University of Michigan, on language learning

January 23

- ◆ Qin Yuefei (Yale '10), founder of Serve for China and a former village chief, on "Innovation in Public Service for Rural China"

January 28

- ◆ Former Department of Justice Official Melodee Hanes on "Protecting Women & Children from Abuse & Violence"

February 26

- ◆ Dr. Yinuo Li, director of China Country Office at Bill & Melinda Gates Foundation, on "The Power of Catalytic Philanthropy"

Programming at the Yale Center Beijing JULY 2015 – JUNE 2016 (CONTINUED)

March 26

- ◆ Avenues School Talk on “Early Childhood Education: How to Raise Happy & Creative Children”

April 20

- ◆ Ronnie C. Chan, chairman of Hang Lung Group Limited, co-chairman of the CCG Strategic Advisory Board, and member of Yale Asia Development Council, on “My Parenting Philosophy: The Legacy That I Would Like To Leave To My Children & Grandchildren”

Admissions & Special Events

July 20

- ◆ Yale School of Management Admissions Reception

August 21

- ◆ Yale Young Global Scholars Information Session

November 3

- ◆ First Anniversary Conference of Yale Center Beijing

November 4-5

- ◆ Yale School of Management Candidate Interviews

December 2

- ◆ Yale-NUS College Information Session

January 31-February 6

- ◆ Yale Young Global Scholars Program

March 6

- ◆ YaleWomen China Spring Concert 2016

June 25

- ◆ Yale Club of Beijing Welcome Reception for Incoming Freshmen



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The Yale Center Beijing is a tremendous resource for the Yale community and a key component of Yale's continuing positive image in China. Thank you very much for extending to us the opportunity to make YCB our Yale home within China.

Walter S. Gilliam

*Associate Professor in the Child Study Center and of Psychology;
Director, Yale-China Program on Child Development;*

*Associate Professor of Psychology;
Director, The Edward Zigler Center in Child Development and Social Policy*

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Yale Center Beijing

36th Floor, Tower B, IFC Building
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Chaoyang District, Beijing, China

The Center is located directly across from the Jianguo Hotel on the south side of Jianguomenwai Avenue. The closest subway station is Yong'anli.

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