

# Yale Center BEIJING | 耶鲁北京中心

ANNUAL REPORT

2017 – 2018



Peter Salovey (PhD '86), President of Yale University, welcomes faculty, alumni, and distinguished guests to the Yale Asia Development Council meeting at Yale Center Beijing.

The Yale Center Beijing (YCB), founded in late 2014, is now entering its fourth year of operation. As the most active U.S. university center in China and one of Yale University's key global hubs for intellectual exchange, YCB convenes leaders from diverse backgrounds to dialogue on the most pressing issues facing our world and showcases Yale University's latest research and more than 100 partnerships with China.

Capitalizing on its central location in China's economic, intellectual, and political capital, YCB serves as a home for Yale faculty, students, and alumni from across all fourteen (14) schools, as well as numerous other Yale entities. In support of Yale University's mission to further academic inquiry that helps solve the world's most critical problems and educate leaders worldwide for all sectors of society, the Center hosts leadership development programs, conferences, receptions, seminars, and various other events to facilitate stimulating discussions and interdisciplinary collaborations on diverse topics, ranging from

environmental sustainability to health and medicine, and from law and society to technology and innovation.

In 2017–2018, YCB has hosted new events and programs that highlight the University's strategic priorities, including lectures and programs featuring Yale faculty from **medicine** and the **sciences**, the **Yale Africa-China Conference**, and the **Women's Leadership Program**.

Looking ahead, YCB aspires to continue to further Yale University's mission and act as a nexus for connecting Yale, China, and the world.

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*The Yale Center Beijing exemplifies the strength of the Yale-China connection, which has a long history of improving education, scholarship, research, and practice in both countries.*

*As one can see from the annual report, YCB is thriving. The center's rich and diverse programming reflects the breadth of Yale's activities, and it has enabled the university to build stronger relationships with existing partners and develop new collaborations to address global challenges.*

*I look forward to the bright future of YCB.*

**Peter Salovey (PhD '86)**

*President and the Chris Argyris Professor of Psychology,  
Yale University*

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## Yale Center Beijing Advisory Committee



**Neil Shen (MA '92)** Chair  
*Founding and Managing Partner  
Sequoia Capital China*



**Bob Xu** Vice Chair  
*Founder and Managing Partner  
ZhenFund*



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*Chairman  
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Exchange*



**Chengyu Fu**  
*Former Chairman  
China Petroleum &  
Chemical Corporation*



**Maurice R. Greenberg**  
*Former Chairman  
American International  
Group (AIG)*



**Carla Hills (LLB '58)**  
*Former U.S. Trade  
Representative*



**Brad Huang (MBA '90)**  
*Founder & Chairman  
Lotus Capital Management*



**Pony Ma**  
*Core Founder,  
Chairman of the Board & CEO  
Tencent Group*



**Clark T. Randt Jr. ('68)**  
*Former U.S. Ambassador  
to China*



**Jane Sun**  
*CEO  
Ctrip*



**Joseph Tsai ('86, JD '90)**  
*Executive Vice Chairman  
Alibaba Group*



**Jing Tsu**  
*Chair  
Council on East  
Asian Studies  
Yale University*



**Victor Wang**  
*Co-founder  
ZhenFund*



**Yuanqing Yang**  
*Chairman & CEO  
Lenovo*



**Lei Zhang (MA '02, MBA '02)**  
*Chairman and CEO  
Hillhouse Capital Management*



**Xinsheng Zhang**  
*Former Vice Minister  
Ministry of Education  
People's Republic of China*



**Qingzhi Zhou**  
*Chairman and President  
Narada Holding Group*



**Wenzhong Zhou**  
*Secretary-General  
Boao Forum of Asia*

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**Liang Meng (MPPM '97)**  
*Founding Managing Partner  
Ascendent Capital Partners Limited*



**Kevin Zhang (MBA '94)**  
*Founder and Managing Director  
Hereditas Capital Management  
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## Yale Center Beijing Executive Director



**Carol Li Rafferty ('00)**



## Highlights



Wilbur Ross ('59) (second from right), U.S. Secretary of Commerce and former Executive Council Member at YCB, discusses China-U.S. business relations with YCB Advisory Committee members and prominent Chinese business leaders at a breakfast reception hosted by Neil Shen (MA '92), YCB Executive Council Chairman.

◆ On November 10, 2017, in conjunction with the U.S. presidential visit to China, **Wilbur Ross** ('59), U.S. Secretary of Commerce and former Executive Council Member at YCB, discussed China-U.S. business relations over a breakfast reception with **Neil Shen** (MA '92), YCB Executive Council Chairman, **Bob Xu**, YCB Executive Council Vice Chair, **Victor Wang**, YCB Executive Council Member, Carol Li Rafferty ('00), YCB Executive Director, and a group of prominent business leaders from China and the U.S.

◆ On March 22, 2018, Yale President **Peter Salovey** (PhD '86), Yale College Dean **Marvin Chun**, Yale School of Public Health Dean **Sten Vermund**, Yale Board of Trustees member and Hillhouse Capital Founder **Zhang Lei** (MA '02, MBA '02), and Yale Center Beijing

Executive Director Carol Li Rafferty ('00) were among the many Yale alumni and friends who gathered at Yale Center Beijing for the Yale Asia Development Council's annual meeting.

◆ On March 23, 2018, Yale President **Peter Salovey** (PhD '86), Yale College Dean **Marvin Chun**, Yale School of Music Dean **Robert Blocker**, Professor of Medicine (Cardiology) **Harlan Krumholz** ('80), Professor of Cell Biology **Haifan Lin**, and other Yale professors visited Beijing to speak at the "Yale-Sansu Institute Program: Healthy Body, Healthy Mind." Showcasing the latest developments in the humanities, medicine, and the sciences, the group of Yale faculty discussed the arts and artificial intelligence, big data in health, emotional intelligence, neuroscience, pediatric genomics, and stem cell research.



Marvin Chun, Dean of Yale College, shares his ideas on “Personalized Neuroscience at Yale” at the Yale Asia Development Council’s annual meeting.



Lei Jun, Founder and CEO of Xiaomi, discusses his company’s philosophy on innovation and design at the Leader’s Forum.

◆ On January 12-14, 2018, **Christopher Bayes**, Professor in the Practice of Acting at the Yale School of Drama, **Zoe Chance**, Professor of Marketing and lecturer of the popular Yale School of Management (SOM) course “Influence and Persuasion,” and China Central Television (CCTV) sports anchor Zhang Bin shared their unique perspectives on “Building Influence as Individuals and Businesses” as part of Module II of the Yale-Sequoia Capital China Leadership Program.

◆ On March 11-18, 2018, in collaboration with **Technion**, a member of the **Global Network for Advanced Management** (GNAM), the Yale-Sequoia Capital China Leadership Program embarked on its first international module held in the “startup nation” of Israel to gain new insights on innovation, technology, entrepreneurship, and leadership.

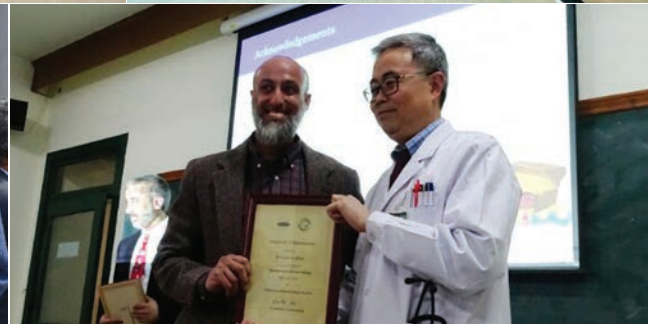
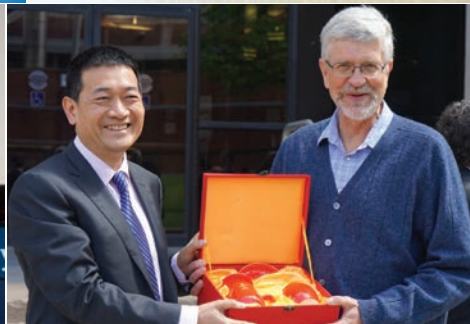
◆ On July 4, 2017, **Robert Blocker**, Dean of the Yale School of Music, Yu Feng, President of the Central Conservatory of Music, Ye Xiaogang, a renowned composer, and others spoke on “Music and Music Education in China” with an accompanying performance by the National Youth Orchestra of China (NYO-China).

◆ On September 17, 2017, **Lei Jun**, Founder and CEO of **Xiaomi**, shared Xiaomi’s story of innovation with over 200 participants at the Leader’s Forum. The event’s livestream garnered over 100,000 views, and cumulative views of the event reached over 210,000 views.

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With its state-of-the-art facilities and  
an environment that encourages lifelong learning,  
Yale Center Beijing (YCB) has created  
a platform for thought leaders from all fields to  
exchange ideas that transcend boundaries.  
I have been fortunate to have been a part  
of the Center’s activities, and I wish YCB continued  
success as it continues to bring opportunities  
for collaboration and dialogue.

**Lei Jun**  
Founder and CEO, Xiaomi







## Bringing Yale to China

Serving as a platform for intellectual exchange and dialogue about the most pressing issues facing our world, YCB's events and programs have showcased the University's more than 100 partnerships with China, featuring faculty, students, and alumni from:

**Yale College**

**Faculty of Arts and Sciences**

**School of Art**

**School of Architecture**

**Divinity School**

**School of Drama**

**School of Engineering & Applied Sciences**

**School of Forestry & Environmental Studies**

**School of Law**

**School of Management**

**School of Medicine**

**School of Music**

**School of Nursing**

**School of Public Health**

**Child Study Center**

**Council on East Asian Studies**

**Jackson Institute for Global Affairs**

**Paul Tsai China Center**

and various other programs and groups at Yale.

In the 4 years since YCB's founding, over 120 professors from all of Yale's fourteen (14) schools have visited or spoken at YCB. As YCB continues to grow in its role as a pivotal part of Yale's network in China and the world, events at YCB featuring Yale faculty, students, and alumni have steadily increased from around 50% of all programming at the Center in 2014-2015 to now nearly 70% of all activities at YCB in 2017-2018.

◆ On July 9, 2017, U.S. and Chinese government officials at the **Ministry of Agriculture** and **State Administration for Market Regulation**, corporate executives from **WalMart**, **JD.com**, and **Chunbo.com**, and others attended a workshop on "Sino-U.S. Agricultural Product Quality and Safety Law," co-hosted by the **Paul Tsai China Center at Yale Law School** and the **Central University of Finance and Economics**.

◆ On August 3 and November 7, 2017, and February 27, 2018, the **Yale SOM** held multiple receptions for prospective and current students and alumni; Peter Schott, Professor of International Economics at the SOM, spoke on "Anti-Globalization Sentiments in the U.S." at the reception on August 3.

◆ During the past year, Bruce Wexler, Professor Emeritus of Psychiatry at the **Yale School of Medicine** and Director of the Neurocognitive Research Laboratory, and Liu Kun, Visiting Associate Professor of Psychiatry at the **Yale School of Medicine** and Director of the Yale Physical Education Affecting on Cognition and Emotion (PEACE) Research Program, shared at several programs on sports and neuroscience. This program series is sponsored by the Health and Family Planning Commission of the **government of the Xicheng District of Beijing**.

◆ On March 20, 2018, Robert Williams, Executive Director of the **Paul Tsai China Center**, Huang Tiejun, professor at the School of Electronics Engineering and Computer Science at **Peking University**, Zhao Wenchang, Director-General of the Industrial Economy Research Department at the **Development Research Center of the State Council**, Chen Dingding, professor at the School of International Studies at **Jinan University**, and Cai Xiongshan, Deputy Director at the Cyberlaw Research Center of **Tencent Research Institute**, and others participated in the "Artificial Intelligence Development and Policy in the United States and China" seminar, co-hosted by the **Paul Tsai China Center** and the **Development Research Center of the State Council** of the People's Republic of China.



Through the efforts of Yale's Office of International Affairs, Pericles Lewis, Yale's Vice President for Global Strategy and Deputy Provost for International Affairs, and Joyce Wang, YCB Deputy Director, meet with Tian Gang, Vice President of Peking University, along with the heads of Yuanpei College at Peking University.

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*The Yale Center Beijing, Yale-NUS College, and the Paul Mellon Centre for Studies in British Art are key hubs for Yale University's international strategy. Since its founding in 2014, the Yale Center Beijing has connected Yale, China, and the world with hundreds of activities that happen each year, which showcase the more than 100 partnerships Yale's 14 schools have with their Chinese partners. It is wonderful to see Yale faculty, staff, and students make use of the Center as a resource to support the University's mission, as a platform to enhance the impact of their research, and as a gateway for strengthening our ties in China and Asia.*

**Pericles Lewis**

*Vice President for Global Strategy and  
Deputy Provost for International Affairs,  
Yale University*

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◆ On March 21, 2018, Mustafa Khokha, Associate Professor of Pediatrics and Genetics at the **Yale School of Medicine**, and Saquib Lakhani, Assistant Professor of Pediatrics, spoke on “Gene Discovery and Genomics for Rare Diseases” and the resulting innovative methods for improving pathological treatments.

◆ On April 10, 2018, John Hare, Professor of Philosophical Theology at the **Yale Divinity School**, spoke on “Morality and Philosophy According to Kant.”

◆ On May 22, 2018, Joseph Donroe, Professor of Medicine and Director of the Physical Exam Clinical Skills Course at the **Yale School of Medicine**, spoke on internet addiction during his talk on “Constantly Connected: Is Your Internet Use an Addiction or Society's New Norm?”

## Strengthening Ties With Partners in China

Acting as a liaison to initiate and support exchanges with Yale's Chinese partners in academia, business, government, and other sectors, YCB has continued to deepen and expand the University's ties with China.

◆ On July 3, 2017, Robert Blocker, Dean of the Yale School of Music, visited Wang Liguang, President of the **China Conservatory of Music**, to discuss potential collaborations in music and education.

◆ On July 4, 2017, Yu Feng, President of the **Central Conservatory of Music**, and Ye Xiaogang, Chair of the **Chinese Musicians' Association**, met with Robert Blocker, Dean of the Yale School of Music, at YCB during an evening of musical performances by and discussions with the **National Youth Orchestra of China** (NYO-China).

◆ On September 9, 2017, Carol Li Rafferty ('00) attended the 18th Anniversary Celebration of **Alibaba** and met with **Joseph Tsai** ('86, JD '90), Executive Vice Chairman of Alibaba and member of YCB's advisory committee.

◆ On September 20, 2017, **Maurice R. Greenberg**, member of the Advisory Committee of YCB and former CEO of the **American International Group (AIG)**, visited YCB.

◆ On September 23, 2017, Carol Li Rafferty ('00), Qian Yingyi (MPhil '84), Dean of the School of Economics and Management at Tsinghua University, and **Amy Chua**, Yale Law School Professor of "Tiger Mom" fame, met in Shanghai to discuss education and parenting with a group of Chinese business leaders.

◆ On October 18, 2017, **Jet Li**, actor, martial artist, and philanthropist visited YCB.

◆ On October 29, 2017, **Neil Shen** (MA '92), YCB Executive Council Chairman, **Bob Xu**, YCB Executive Council Vice Chair and Founder of ZhenFund, **Zhiwu Chen** (PhD '90), former Professor of Finance and Economics at Yale, **Yang Lan**, a prominent Chinese media personality, and **Zhou Hongyi**, Founder of Qihoo 360, spoke at the Yale-Sequoia Leadership Program.



Maurice R. Greenberg (first from right), YCB Executive Council member and former CEO of American International Group (AIG), shares his views with Yale President Peter Salovey (PhD '86), and Neil Shen (MA '92), YCB Executive Council Chairman and Founding and Managing Partner of Sequoia Capital China, at a YCB Advisory Committee meeting.





Robert Blocker (first from right), Dean of the Yale School of Music, and Yu Feng (second from right), President of the Central Conservatory of Music, speak on “Music and Music Education in China” with an accompanying performance by the National Youth Orchestra of China (NYO-China).

◆ On December 5, 2017, **Jake Sullivan** ('98, JD '03), former National Security Advisor to Vice President Joe Biden and Director of Policy Planning at the U.S. Department of State and the Brady-Johnson Distinguished Practitioner in Grand Strategy at Yale University, spoke on “Geopolitics in the U.S. and Asia.”

◆ On December 8, 2017, Ted Snyder, Dean of the Yale SOM, and Carol Li Rafferty ('00), visited **Tencent**, during which they met with **Pony Ma**, YCB Executive Council Member and Founder, Chairman, and CEO of Tencent, and **Brent Irvin** (MA '96), Vice President and General Counsel of Tencent, to discuss opportunities for collaborations.

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*Yale Center Beijing has become  
a destination for collaborative music  
and cultural exchange programs.  
The sponsored series of curated  
programs brings to the Center renowned  
artists and cultural leaders who  
continue to build bridges of understanding  
between nations through their shared  
talents and experiences.*

**Robert Blocker**

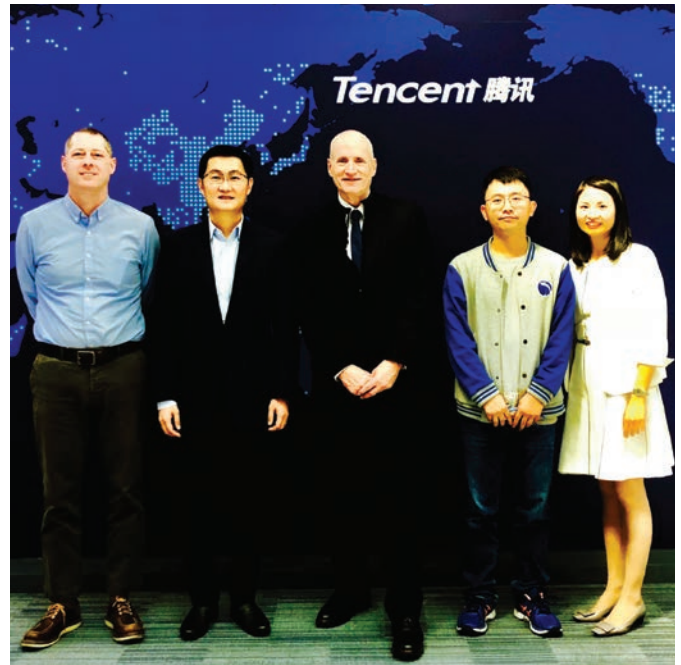
*Henry and Lucy Moses Dean of Music  
and Professor of Piano, Yale School of Music*

◆ In mid-January, 2018, YCB coordinated a meeting between Jamie Horsley, Senior Researcher at the **Paul Tsai China Center**, and senior officials from the **State Administration for Market Regulation** of the People's Republic of China in Washington D.C.

◆ During the second half of March 2018, YCB organized visits by Mustafa Khokha, Associate Professor of Pediatrics and Genetics at **Yale School of Medicine**, and Saquib Lakhani, Assistant Professor of Pediatrics and Genetics, to the **Peking Union Medical College Hospital**, **Capital Institute of Pediatrics**, and **Beijing Children's Hospital** to exchange ideas on potential collaborations in academic research.

◆ On March 24, 2018, Pericles Lewis, Yale's Vice President for Global Strategy and Deputy Provost for International Affairs, and Carol Li Rafferty ('00) attended the **China Development Forum** in Beijing, China, where **Peter Salovey** (PhD '86), President of Yale University, and **Robert Shiller**, Nobel Prize Laureate and Sterling Professor of Economics, spoke.

◆ On March 26, 2018, **Pericles Lewis**, Yale's Vice President for Global Strategy and Deputy Provost for International Affairs, and Joyce Wang, YCB Deputy Director, met with Tian Gang, Vice President of **Peking University**, along with the heads of Yuanpei College at Peking University. They also visited the **Schwarzman College** at **Tsinghua University**, where they met with David Pan, Executive Dean of the Schwarzman College at Tsinghua University, Wang Youqiang, Dean of the Schwarzman College at Tsinghua University, and Gao Hong, Deputy Director of Tsinghua University's International Students Office.



Ted Snyder (center), Dean of the Yale SOM, and Carol Li Rafferty ('00) (first from right), YCB Executive Director, visit Tencent's headquarters in Shenzhen to meet with Pony Ma (second from left), Founder, Chairman & CEO of Tencent, and Brent Irvin (MA '96) (first from left), Vice President and General Counsel at Tencent.



Neil Shen (MA '92) (second from left), YCB Executive Council Chairman, Bob Xu (third from left), YCB Executive Council Vice Chair and Founder of ZhenFund, Zhou Hongyi (fourth from left), Founder of Qihoo 360, Yang Lan (fifth from left), a prominent Chinese media personality, and Zhiwu Chen (PhD '90) (right), former Professor of Finance and Economics at Yale University, talk on a panel moderated by Carol Li Rafferty ('00), YCB Executive Director, about the importance of lifelong learning at the Yale-Sequoia Leadership Program.





Dominique de Villepin, former Prime Minister of France, speaks on “The Power of Culture and Peace.”



Toni Harp (MED '78), mayor of New Haven, spoke on New Haven's cooperation with Yale and its newly established relationship as Changsha's Sister City.

- ◆ On April 8, 2018, **Toni Harp** (MED '78), mayor of **New Haven**, spoke on the status of New Haven, its cooperation with Yale, and its newly established relationship as Changsha's Sister City during “New Haven and the Innovation Economy: Positioning New Haven as a Global Destination with Town-Gown Cooperation and Resolve,” an event co-hosted by the **Yale-China Association** and the **Yale Club of Beijing**.
- ◆ On April 18, 2018, **Dominique de Villepin**, former Prime Minister of **France**, spoke on “The Power of Culture and Peace”, at an event held in collaboration with **HEC Paris**, a member of the **Global Network for Advanced Management (GNAM)**.



## Inspiring Leaders

As Yale's first university-wide center outside of the United States, YCB supports Yale University's mission to educate and inspire aspiring leaders worldwide for all sectors of society through its programs.

◆ On July 21-23 and December 1-3, 2017, Ravi Dhar and Nathan Novemsky, Professors of Marketing at the Yale SOM, shared their expertise with business leaders at the three-day **"Behavioral Economic Immersion Program."**

◆ On August 7-9, 2017, Christopher Bayes, Professor in the Practice of Acting at the Yale School of Drama, led a three-day **"Discovering the Clown"** acting seminar.

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*I had the unique opportunity to travel to Beijing for an acting workshop called "Discovering the Clown," where the participants were CEOs from all over China. It was a hilarious and very satisfying week of intense work. We brought noise and laughter and singing to the floor and it was wonderful to see the staff poke their heads in the room to see what all the fuss was about. I have the sense that, perhaps, we disrupted their day in a new and refreshing way. It was a delight. Yale Center Beijing also took wonderful care of me. They were welcoming, professional and, more importantly, thoughtful and kind. I had a wonderful experience and very much look forward to my next visit.*

**Christopher Bayes**

*Professor and Head of Physical Acting, Yale School of Drama*

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Christopher Bayes, Professor in the Practice of Acting at the Yale School of Drama, shares the craft of comedy with participants at an acting seminar.



Ravi Dhar, Professor of Marketing, discusses insights into consumer behavior during the “Behavioral Economic Immersion Program.”

◆ On September 8-10, 2017, Molly Nagler, Senior Associate Dean for Executive Education at the Yale SOM, and Liu Aili, President and COO of China Telecom, discussed how to improve as leaders as part of the **“CITIC Private Equity Executive Leadership Program.”**

◆ On October 21 and December 17, 2017, **Yale Young Global Scholars (YYGS)** held receptions for prospective participants on their upcoming programs in New Haven and Beijing.

◆ On November 6, 2017, Ian Shapiro (PhD '83, JD '87), Sterling Professor of Political Science and Henry R. Luce Director of the MacMillan Center at Yale University, Ibrahim Gambari, Former Under-Secretary-General of the United Nations for Political Affairs, and African and Chinese leaders from many sectors met and discussed the latest developments in Africa-China relations during the **Yale Africa-China Conference.**



## Connecting Alumni

As Yale's home in China, YCB is an activity hub for alumni and thought leaders to meet and discuss the most critical issues and cutting-edge trends.

◆ On September 15, 2017, Yuan Bing (JD '98), Managing Director at Hony Capital, Liu Tingjun, Vice President of Taikang Insurance Group & CEO of Taikang Community Investment Company, Selina Zhang (MBA '04) and others discussed "Frontiers in Health & Medicine: Trends and Opportunities for Hospital Investments," as part of an ongoing series hosted by the Yale Healthcare Club of China (YHCC).

◆ On November 21, 2017, Martin Ma (PhD '07), Founder and CEO of Happy Universe, Shirley Chen (MBA '95), Managing Director of China International Capital

Corporation, Tina Tao (MBA '10), COO and Partner of Sinovation Ventures, Jack Liang (MBA '07), Founding Partner at Kinzon Capital, Lin Jie (PhD '04), Founder & CEO of Jian 24, Jackie Luan (PhD '07), Founder & CEO of LaVector Technologies, and others shared their views on the future of AI at the "Yale AI Investment Forum."

◆ On December 12, 2017, Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Yuan Bing (JD '98), Managing Director of Hony Capital, Julia Zhu (MBA '98), CEO of Phoenix Live Entertainment Company, Alan Chen (MBA '06), Partner of HDQH Fund, Huo Xiaoting (MPH '12), China Director of Twentieth Century Fox International Productions, and others spoke at the first "Yale Entertainment Investment Forum."



(From left to right) Huo Xiaoting (MPH '12), China Director of Twentieth Century Fox International Productions, Alan Chen (MBA '06), Partner of HDQH Fund, Tao Kun, Joint Founder of CKF Pictures, Julia Zhu (MBA '98), CEO of Phoenix Live Entertainment Company, Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, and Yuan Bing (JD '98), Managing Director of Hony Capital, discuss the latest trends in the entertainment industry during the first "Yale Entertainment Investment Forum."



◆ On January 5, 2018, Violinist Chen Xi (CERT '11), Violist Li Bo (MM '09), and Pianist Jin Wenbin (MM & AD '15) performed at the 2018 Yale New Year Concert.

◆ On February 1, 2018, Jiang Hong (PhD '07), Founder and CEO of LeanCloud, Xue Su (PhD '13), Founder and CEO of Duohee, Martin Ma (PhD '07), Founder and CEO of Happy Universe, Helen Sun (MAM '13), President of the Yale Club of Beijing, and others held a panel discussion on “How AI Enables Traditional Industries.”

◆ On April 12, 2018, Brian Cai (MS '11), Founder & CEO of Fortuna, Li Ming, Director of the Blockchain Research Department at the China Electronics Standardization Institute, and others discussed the impact of blockchain on traditional industries and its potential applications during the “Yale Blockchain Forum.”

◆ On May 23, 2018, Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Julie Zhao (MBA '14), Co-founder of Value Connect, and others discussed institutional investing at the “Yale Private Equity LP Forum.”



Violist Li Bo (MM '09) performs “Viola Solo: Ode of the Grassland” at the 2018 Yale New Year Concert.

◆ On June 30, 2018, guitarist Chris Wong (MA '99) and renowned cellist Chu Yi-Bing welcomed newly admitted students to Yale during an “Admitted Students Welcome Reception and Concert” co-hosted by the Yale Club of Beijing and the Association of Chinese Students and Scholars at Yale (ACSSY).



Helen Sun (MAM '13), President of the Yale Club of Beijing, interacts with newly admitted Yale students during the “Admitted Students Welcome Reception and Concert” co-hosted by the Yale Club of Beijing and the Association of Chinese Students and Scholars at Yale (ACSSY).

## Enhancing Impact Through Media

YCB collaborates with various traditional, digital, and social media platforms to raise awareness about Yale's academic achievements and deep historical ties with China through coverage and livestreaming of the Center's activities and arranging for Yale faculty interviews with premier media outlets. With over 400 articles released in the past year (as of June 2018), YCB's official WeChat account has received over 400,000 views and garnered an additional 10,000 new followers over the past year. In addition, livestreaming of numerous activities at YCB, such as the Yale Young Global Scholars (YYGS) information session, the New Year's Concert, and the Leader's Forum with Xiaomi's Lei Jun, has received close to 1 million views.

◆ On January 19, 2018, Neil Shen (MA '92), YCB Executive Council Chairman and Founding and Managing Partner of Sequoia Capital China, was interviewed on **CCTV-2's Movers & Shakers** program at YCB.

◆ On March 25, 2018, Yale President Peter Salovey (PhD '86) participated in a roundtable interview with Chinese media outlets during his trip to China. The resulting articles published by **China Daily**, **China Central**

**Television (CCTV)**, **China News Service**, **Global Times**, **Caixin Media**, and **The Paper** were reprinted on more than 30 platforms.

◆ In March 2018, **Caixin Media** interviewed Yale College Dean Marvin Chun during his trip to China. The resulting article, "Interview with Dean of Yale College: What Kind of Chinese Student Are We Looking For?," received more than 10,000 views.

◆ In March 2018, Robert Blocker, Dean of the Yale School of Music, spoke with **China Daily** and **Caixin Media** about music education and how music transcends national borders during his trip to China.

◆ In March 2018, Harlan Krumholz ('80), Professor of Cardiology at the Yale School of Medicine, was interviewed on **CGTN's Dialogue with Yang Rui** and by **Caixin Media**. The *Dialogue with Yang Rui* program that featured Professor Harlan Krumholz ('80) alongside Chen Guanghui, Senior Cardiologist at the Chinese PLA General Hospital, and Zhao Dong, Professor of Medicine at the Beijing Anzhen Hospital, received more than 60 million views.



China Central Television (CCTV), China's state television station, interviews Yale President Peter Salovey (PhD '86) about Chinese students studying in the United States.

◆ In March 2018, Haifan Lin, Professor of Cell Biology and Genetics, was interviewed by **Sanlian LifeWeek** Magazine and **Caixin Media** during his trip to China and spoke on human oocyte cryopreservation and academic dishonesty.

◆ In March 2018, **Caixin Media** interviewed Mustafa Khokha, Associate Professor of Pediatrics and Genetics, and Saquib Lakhani, Assistant Professor of Pediatrics and Clinical Director of the Yale Pediatric Genomics Discovery Program, about birth defects and genetic testing.

◆ On May 16 and 17, 2018, David Bach ('99), Deputy Dean and Professor in the Practice of Management at the Yale SOM, discussed U.S.-China trade relations and anti-globalization sentiments on **CGTN's Global Business** program and was interviewed by the **Global Times**.

◆ In May 2018, YCB posted written translations, summary articles, and videos of the 2018 Commencement Ceremony speeches by former U.S. Secretary of State Hillary Clinton (JD '73) and Yale President Peter Salovey (PhD '86) on various digital and social media platforms, garnering over 1.86 million views.

◆ Starting in 2018, the YCB team has created a series of social media posts on "The History of Yale in China," "Campus Tour of Yale," and "Faces of Yale" to showcase Yale's ties with China and to help the University attract the best and the brightest.



David Bach ('99), Deputy Dean & Professor in the Practice of Management at the Yale SOM, spoke on CGTN's *Global Business* program.



Harlan Krumholz ('80) (second from right), Professor of Cardiology at Yale School of Medicine, is interviewed on *Dialogue* with Yang Rui of China Global Television Network (CGTN). The show received more than 60 million views.

*I so enjoyed my experience at the Yale Center Beijing; expertly run and smartly configured — it is an ideal venue for bringing together diverse perspectives for the purpose of research and education.*

*It is a place that values scholarship and friendship — and promotes the exchange of ideas and collaborations. It is an immense resource for Yale, China and all those who care about developing a better future.*

**Harlan Krumholz ('80)**

Harold H. Hines, Jr. Professor of Medicine (Cardiology), Yale School of Medicine, 2014 Recipient of the Friendship Award from the People's Republic of China



## Looking Ahead

As Yale seeks to be a world leader in the sciences and strengthens its innovation and entrepreneurship initiatives, YCB will continue to support the University's goals through its many activities and programming.

◆ On July 28-August 7, 2018, YCB will host the **Yale Young Global Scholars (YYGS)** Program, in which 90 high school student participants from around the world will discuss "Asia in the 21st Century."

◆ On August 8-12, 2018, the Yale alumni-led **Philanthropy in Motion (PIM)** conference and workshop will bring together young aspiring leaders for hands-on training in social entrepreneurship.

◆ On August 11, 2018, Yiqiao China, PIM, and YCB will host the **"Millennial Impact Summit"** featuring speakers such as Jet Li, Founder of One Foundation, to discuss philanthropy and social impact through various sectors.

◆ On August 19, 2018, **Christopher Bayes**, Professor in the Practice of Acting at the Yale School of Drama, will speak at the "Acting for Fun" seminar.

◆ On August 22, 2018, the closing ceremony of "Building Bridges," a Yale student-led philanthropic initiative, will take place at YCB as a conclusion to a two week-long program where Chinese high school students will work alongside volunteers from top Chinese and foreign universities to interact with rural youth in Shandong on health, nutrition, mental health, and gender equality.

◆ In September 2018, the Yale-Sequoia Capital Leadership Program will travel to Yale University in New Haven, during which Chinese business leaders will engage in discussions with **Ernesto Zedillo** (PhD '81), former President of Mexico and Director of the Yale Center for the Study of Globalization, **Paul Kennedy**, Professor of History and Director of International Security Studies, **Barry Nalebuff**, Professor of Management, **Jeffrey Sonnenfeld**, Senior Associate Dean for Leadership Studies and Professor in the Practice of Management, **Lin Haifan**, Professor of Cell Biology and Director of the Yale Stem Cell Center, **Shelly Kagan**, Professor of Philosophy, and **Tamar Gendler** ('87), Dean of the Faculty of Arts and Sciences and Professor of Philosophy.



Lin Haifan, Professor of Cell Biology, shares the latest advances in stem cell research.

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*Every time I go to YCB, I feel like I've returned home to Yale. YCB is a new haven for Yalies in China. Since its inception, YCB has been playing a crucial role in connecting Yale to China, in fostering fellowship among Yale alumni, and in promoting Yale's mission in helping the global community. I'm so glad that Yale has such a wonderful home away from home!*

**Lin Haifan**

*Eugene Higgins Professor of Cell Biology, and Professor of Genetics and of Obstetrics, Gynecology, and Reproductive Sciences, Yale School of Medicine*

## Selected Programming

From July 1, 2017, to June 30, 2018, the Yale Center Beijing (YCB) has organized and hosted numerous events and programs in (i) the arts and humanities, (ii) business and finance, (iii) education, philanthropy and social impact, (iv) energy and sustainability, (v) medicine and health, (vi) politics and international affairs, (vii) technology, innovation, and entrepreneurship, as well as multiple

(viii) receptions for prospective and current students and alumni events, reflecting the depth and breadth of the University. Through its diverse programming, the YCB serves as a nexus for enhancing ties between Yale and China, furthering the exchange of groundbreaking ideas among leaders, and inspiring innovative solutions to global issues.

## Arts and Humanities



John Hare, Professor of Philosophical Theology at the Yale Divinity School, discusses the connection between philosophy and moral living through the lens of Kant.

In collaboration with the Faculty of Arts and Sciences, the Yale School of Music, and Yale's other schools and talented alumni, YCB has hosted a variety of events in the arts and humanities to showcase Yale's excellence in the field, helping audiences from near and far discover what is meaningful and who we are as individuals, communities, and societies.

### July 4, 2017

Robert Blocker, Dean of the Yale School of Music, Yu Feng, President of the Central Conservatory of Music, Ye Xiaogang, a renowned composer, and others spoke on "Music and Music Education in China" with an accompanying performance by the National Youth Orchestra of China (NYO-China)

**August 7 – 9, 2017**

Christopher Bayes, Professor in the Practice of Acting and Head of Physical Acting at the Yale School of Drama, presented his “Discovering the Clown” acting seminar

**August 23, 2017**

Violinist Shawn Moore (MM '13) performed during “An Evening with Stradivarius” and discussed the history and appreciation of string instruments

**September 2, 2017**

Celloist Mo Mo (MM '11) and Pianist Wenbin Jin (MM '15) presented a cello and piano performance titled “From Beijing to New Haven”

**November 14, 2017**

Pianist Lucas Wong (DMA '12) performed and spoke on his “Mostly Debussy” Lecture-Recital Project, which highlighted Claude Debussy’s pieces in anticipation of the 100th anniversary of his death

**November 29, 2017**

Carol Bentel, Chairperson of the AIA Committee on Design, discussed the intricacies of restaurant design at “Nourishing the Senses: Restaurant Architecture”

**January 5, 2018**

Violinist Chen Xi (CERT '11), Violist Li Bo (MM '09), and Pianist Jin Wenbin (MM & AD '15) performed at the 2018 Yale Alumni New Year Concert

**April 10, 2018**

John Hare, Professor of Philosophical Theology at the Yale Divinity School, spoke on “Philosophy and Morality according to Kant”

**April 20, 2018**

Violinist Chen Xi (CERT '11) performed and lectured on music education for young children

**May 24, 2018**

Redhot & Blue, Yale’s oldest all-gender a cappella group, performed a concert and conducted a workshop on singing

**June 29, 2018**

Violinist Wang Jiazhi (MM '16), Cellist Pan Chang (MM '15, MMA '16), and Pianist Wan Jieni (MMA '19) performed at “A Midsummer’s Concert”

**June 30, 2018**

The Yale Club of Beijing and the Association of Chinese Students and Scholars at Yale (ACSSY) jointly held a welcoming concert and reception for new students



Celloist Mo Mo (MM '11) and Pianist Wenbin Jin (MM '15) perform at the “From Beijing to New Haven” concert.



Redhot & Blue, Yale’s oldest all-gender a cappella group, invites participants to join them during one of their performances.



## Business and Finance

Furthering Yale's mission to cultivate leaders from all sectors of society, YCB has become a hub for lifelong learning and networking opportunities for leaders in business and finance.

### July 21 – 23, 2017

Ravi Dhar, Professor of Management and Marketing, and Nathan Novemsky, Professor of Marketing, discussed new marketing trends with business leaders at the “Behavioral Economics Immersion Program”

### August 4 & 15, 2018

Jay Emerson (PhD '02), Professor of Statistics, delivered a two-part lecture series on “Statistics and Data”

### August 16, 2017

Wang Cen, Partner at Sequoia Capital, spoke on “Envisioning the Future of Consumption” as part of ZhenFund's ZhenMasters seminar series

### August 25, 2017

Nancy Liao (JD '05), Executive Director of the Yale Law School Center for the Study of Corporate Law, and Andrew Verstein (JD '09), Associate Professor of Law at Wake Forest University, spoke on “Financial Innovation and Regulation”

### September 2 and October 21, 2017, January 6, March 10, and June 26, 2018

Shunwei Capital, a private equity fund led by Xiaomi's Founder Lei Jun, hosted multiple senior executive seminars

### September 8 – 10, 2017

Molly Nagler, Senior Associate Dean for Executive Education at the Yale SOM, and Liu Aili, President and COO of China Telecom, shared on leadership development during the CITIC Private Equity Executive Leadership Program



Using YCB's videoconferencing capabilities, Nancy Liao (JD '05), Executive Director of the Yale Law School Center for the Study of Corporate Law (joining over videoconference from New Haven), and Andrew Verstein (JD '09), Associate Professor of Law at Wake Forest University, discuss “Financial Innovation and Regulation.”

### September 14, 2017

Joining over videoconference, Andrew Metrick ('89), Professor of Finance and Management, and Melissa Fogerty, Assistant Dean of Management Master's Programs at the Yale SOM, conducted an information session on the Master's Degree in Systemic Risk Program and discussed “Financial Systemic Risk” with Li Haitao (PhD '97), Professor of Finance at the Cheung Kong Graduate School of Business

### October 16, 2017

Valerie Belanger (MA '06), Director of Global Leadership Programs at the Yale SOM, spoke on “Interpersonal Dynamics Workshop: Power and Influence”

### December 1–3, 2017

Professors Ravi Dhar and Nathan Novemsky again shared their insights during the “Behavioral Economics Immersion Program”

### December 7 – 10, 2017

Yang Lan, Founder of the Her Village Academy and a prominent Chinese media personality, delivered the opening ceremony welcome address to kick off the “Her Village Academy Workshop”

**December 12, 2017**

Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Yuan Bing (JD '98), Managing Director of Hony Capital, Julia Zhu (MBA '98), CEO of Phoenix Live Entertainment Company, Alan Chen (MBA '06), Partner of HDQH Fund, Huo Xiaoting (MPH '12), China Director of Twentieth Century Fox International Productions, and others discussed entertainment industry trends during the first “Yale Entertainment Investment Forum”

**January 12 – 14, 2018**

Christopher Bayes, Yale School of Drama Professor, Zoe Chance, Yale SOM Professor of Marketing and lecturer of the popular SOM course “Mastering Influence and Persuasion,” and CCTV sports anchor Zhang Bin spoke at the Yale-Sequoia Capital China Leadership Program

**March 11 – 18, 2018**

The Yale-Sequoia Capital China Leadership Program took place in Israel, during which Chinese business leaders met with academic and business leaders from Israel and Technion University, a member of the Global Network for Advanced Management (GNAM)



Zhang Bin, Director of Sports Programming and Lead Anchor at China Central Television (CCTV), speaks on “Sports and Leadership.”



Zoe Chance, Professor of Marketing and lecturer of the popular SOM course “Mastering Influence and Persuasion,” answers questions from participants during the Yale-Sequoia Capital China Leadership Program.

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*Leadership is about understanding oneself, while self-awareness drives much of one's career aspirations and life achievements.*

*What differentiates a true leader from a mere boss is that a leader is not only capable of leading others, but also of managing oneself.*

*Through my involvement with the Yale-Sequoia Capital Leadership Program, I was able to experience firsthand the unique approach through which programs at the Yale Center Beijing cultivate world-class leaders who can adapt to the age of artificial intelligence (AI) — leaders who never cease to learn, draw inspiration from diverse perspectives, and possess a keen understanding of people's hearts and minds.*

**Zhang Bin**

*Director of Sports Programming and Lead Anchor,  
China Central Television (CCTV)*

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As part of the Yale-Sequoia Capital China Leadership Program, Chinese business leaders visited Israel to speak with academic and business leaders from Israel and Technion University, a member of the Global Network for Advanced Management (GNAM).

**May 18 – 20, 2018**

David Bach ('99), Deputy Dean of Yale SOM, and Liu Lefei, CEO of CITIC Private Equity, shared their insights and expertise at the “CITIC Private Equity Executive Leadership Program”

**May 23, 2018**

Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Julie Zhao (MBA '14), Co-founder of Value Connect, and others discussed institutional investing at the “Yale Private Equity LP Forum”

**May 24 – 26, 2018**

The Yale-Sequoia Capital Leadership Program traveled to Shenzhen to visit Tencent and other prominent technology companies to exchange ideas on innovation and management

**May 25 – 27, 2018**

Lang Chunhui, Partner at Sinovation Ventures, and Gu Ji, Director of ZhenFund Startup Clinic, delivered keynotes at the “Her Village Academy Leadership Workshop”



David Bach ('99), Deputy Dean of the Yale SOM, shares his insights on cooperation through a simulation exercise at the “CITIC Private Equity Executive Leadership Program.”



Participants of the Yale-Sequoia Capital China Leadership Program visit some of China's most innovative technology companies in Shenzhen.



## Education, Philanthropy, and Social Impact

Embracing Yale University's motto, *Lux et Veritas*, YCB's programming in education, philanthropy, and social impact highlights Yale University's and its graduates' commitment to making a positive impact around the world.

### July 13, 2017

Julia Zhu (MBA '98), CEO of Phoenix TV Culture and Live Entertainment Company, Carol Li Rafferty ('00), YCB Executive Director and Co-founder of Lean In China, Virginia Tan, CEO and Co-founder of Lean In China, and others spoke at the "Lean in China Women's Leadership Workshop"

### August 9–13, 2017

Wang Xingzui, 2013 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, Peng Yanni, Secretary-General of the Narada Foundation, Julie Broussard, Country Programme Manager for the United Nations (UN) Women China Office, and Elizabeth Knup, China Representative of the Ford Foundation, spoke at the Philanthropy in Motion (PIM) "Social Innovation and Impact Forum"

### August 11, 2017

Wang Gan (PhD '99), Founder of The Little Oak Children's House, spoke on "Learning a Second Language Through Shared Reading"



Wang Xingzui (right), 2013 Yale World Fellow and Vice President of the China Foundation for Poverty Alleviation, speaks about venture philanthropy and social innovation on a panel with Elizabeth Knup (second from right), China Representative of the Ford Foundation, and Julie Broussard (third from right), Country Programme Manager for the UN Women China Office, at the Philanthropy in Motion (PIM) "Social Innovation and Impact Forum."

**August 22, 2017**

Weng Yongkai, Founder of Aixin Foundation, and Carol Li Rafferty ('00) spoke at a workshop hosted by Building Bridges, a Yale student organization

**September 11, 2017**

Milken Institute's "Best Performing Cities Index" media launch

**October 13 – 16, 2017**

Bob Xu, YCB Executive Council Vice Chair, Yang Lan, Founder of the Her Village Academy and a prominent Chinese media personality, Yu Dan, a scholar of Chinese philosophy and culture, and Tian Wei, CGTN anchor, spoke at the "Her Village Academy Leadership Workshop"

**December 21, 2017**

Bob Xu, YCB Executive Council Vice Chair and Founder of ZhenFund, spoke at the "ZhenEdu Workshop"



Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Martin Ma (PhD '07), Founder and CEO of Happy Universe, Vivian Li (MAM '13), Founder of the Yale Education Forum, and others share different perspectives on education during the "Yale Education Forum."

**December 26, 2017**

Yale student Wang Yingxue ('17) and others discussed "Death in Ancient Literature and Art" and "Law and Ethics in the Modern World" as part of the "Project Nous: Winter 2017 Reading Seminar" for Chinese high school and college students

**January 24, 2018**

David Topoleski ('83), Founder of Qooco, dialogued with Chinese elementary school principals about the state of primary school education in China during the "2018 Qooco Annual Education Summit"

**March 7, 2018**

Virginia Tan, CEO and Co-founder of Lean In China, Julie Broussard, Country Programme Manager for the UN Women China Office and others spoke at the media launch of the "Impact of Women at the Workplace in the Digital Age Report"

**May 6, 2018**

Serve For China, a social entrepreneurship program founded by Qin Yuefei ('10) and funded by Yale Board of Trustees member and Hillhouse Capital Founder Zhang Lei (MA '02, MBA '02) and others, conducted a pitch competition among aspiring social entrepreneurs

**June 27, 2018**

Sally Shan (MBA '97), Managing Director and Head of China at HarbourVest Partners, Martin Ma (PhD '07), Founder and CEO of Happy Universe, Vivian Li (MAM '13), Founder of the Yale Education Forum, and others compared the educational philosophies of local and international schools at the "Yale Education Forum"

## Energy and Sustainability



Daniel Yergin ('68) (right), leading energy expert and Vice Chairman of IHS Markit, and Zhou Xizhou ('05, MEM '06), Managing Director of Asia Pacific Power, Gas, Coal and Renewables at IHS Markit (left) speak on how market, geopolitical, and technological forces are transforming the energy industry landscape.

YCB has convened leaders and scholars from various sectors to foster dialogue on innovations in energy, on combating environmental degradation, and on creating a more sustainable future for our planet.

### July 19, 2017

Zhou Xizhou ('05, MEM '06), Managing Director of Asia Pacific Power, Gas, Coal and Renewables at IHS Markit, delivered the opening remarks for the "Beijing Energy and Sustainability Week"

### December 10, 2017

Daniel Yergin ('68), leading energy expert and Vice Chairman of IHS Markit, and Zhou Xizhou ('05, MEM '06), Managing Director of Asia Pacific Power, Gas, Coal, and Renewables at IHS Markit, discussed "How Markets, Geopolitics, and Technologies are Reshaping the World of Energy"

### December 19, 2017

The Natural Resources Defense Council (NRDC) released their "2017 World Nuclear Industry Status Report (Chinese Edition)" during their "Role of Nuclear Power in China's Power Sector Supply Side Reform" workshop

### January 7, 2018

Wang Yiting (MESC '14), Homeward Bound 2018 Member and Program Manager at WWF China, Wang Jing, Mountaineer and President & Co-founder of Tread Holdings, and others discussed "Environmental Protection and Exploration of the South Pole"

### January 26, 2018

The UN Environment Program and Kigali Cooling Efficiency Program participated in a roundtable on "South-South Cooperation with China on Environmentally Friendly and Energy Efficient Cooling"

### March 25, 2018

Rafi Taherian, Associate Vice President of Yale Hospitality, discussed "Green Dining at Yale"



## Health and Medicine



Sten Vermund, Dean of the Yale School of Public Health, and Jeannette R. Ickovics, Professor of Social and Behavioral Sciences at the Yale School of Public Health, speak on “Yale’s Century of Public Health and Nursing in China” at the Yale Asia Development Council’s annual meeting.

Showcasing Yale’s preeminence in healthcare and medicine, YCB has held numerous events to introduce practitioners and the general public to the latest advances in health and medicine.

### **July 1, 2017**

Gina Novick (MSN ’83, PhD ’09), Associate Professor at Yale School of Nursing, spoke on “The Midwifery Model of Care: Group Prenatal Care, Birth Centers, and Physiologic Birth”

### **July 6, 2017**

John Pachankis, Professor at the Yale School of Public Health, and Ilan Meyer, Professor at the Williams Institute at UCLA, spoke on “Mental Health Amongst Targeted Populations”

### **September 13, 2017**

Ma Chao, Visiting Professor at the Yale School of Medicine and Dean of the Peking Union Medical College, spoke on the future of medical education in China and the U.S.

### **September 13 & 28, December 5-6, and December 21, 2017**

Bruce Wexler, Professor Emeritus of Psychiatry and Director of the Neurocognitive Research Laboratory, and Liu Kun, Visiting Associate Professor of Psychiatry and Director of the Yale PEACE Research Program, presented on topics such as “Physical Exercise and Development of Cognitive Abilities and Emotional Health in Children,” “The Effects of Exercise on Cognitive Abilities,” and “Developing Physical, Cognitive, and Emotional Abilities Through Physical Training”

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*I had the privilege of attending two meetings at the Yale Center Beijing this year. The first was a Yale-sponsored meeting, and the second was with a community research partner bringing together collaborators from the health, technology and business sectors. The environment was perfect — conducive to intellectual discourse as well as deep social engagement. Leadership and staff at the Center were incredibly professional, able to anticipate and meet diverse needs with grace. I look forward to hosting meetings there again in the near future, and to recommending the Yale Center Beijing to my colleagues at Yale and at Yale-NUS College in Singapore. It provides a special gathering point for Yale in the world.*

**Jeannette R. Ickovics**

*Dean of Faculty, Yale-NUS College (July 2018),  
and the Herman Professor of Social and Behavioral Sciences,  
Yale School of Public Health*

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#### **September 15, 2017**

Yuan Bing (JD '98), Managing Director at Hony Capital, Liu Tingjun, Vice President of Taikang Insurance Group & CEO of Taikang Community Investment Company, Selina Zhang (MBA '04), and others spoke about “Frontiers in Health & Medicine: Trends and Opportunities for Hospital Investments”

#### **January 11, 2018**

Chuck Burton, postdoctoral Fellow at the Yale School of Medicine, lectured on “Emotional Flexibility for People Under Stress”

#### **March 11, 14, 16, 2018**

Bruce Wexler, Professor Emeritus of Psychiatry and Director of the Neurocognitive Research Laboratory, and Liu Kun, Visiting Associate Professor of Psychiatry and Director of the Yale PEACE Research Program, conducted further training for their PEACE-Children Research Program, which officials from the governments of Beijing's Chaoyang and Xicheng Districts attended

#### **March 21, 2018**

Mustafa Khokha, Associate Professor of Pediatrics and Genetics and Director of the Pediatric Genomics Discovery Program, and Saquib Lakhani, Assistant Professor of Pediatrics and Clinical Director of the Pediatric Genomics Discovery Program, discussed genetics research on rare diseases and innovative approaches to improving care for patients

#### **March 22, 2018**

Sten Vermund, Dean of the Yale School of Public Health, and Jeannette Ickovics, Professor of Social and Behavioral Sciences, spoke at the Industry Networking Reception on “Urbanization and Healthy Cities”

#### **March 23, 2018**

Yale President Peter Salovey (PhD '86), Yale College Dean Marvin Chun, Dean of the Yale School of Music Robert Blocker, Professor of Medicine (Cardiology) Harlan Krumholz ('80), Professor of Cell Biology Lin Haifan, and other Yale professors visited Beijing to speak at the “Yale-Sansi Institute Program: Healthy Body, Healthy Mind”

#### **March 30, 2018**

Cai Daqing (MBA '98), Former Managing Director at Legend Capital, Ju Wensheng, Director of Information and Policy Research Center of Beijing Municipal Health and Family Planning Commission, Liu Minchao, Director of Information Department of the Chinese PLA General Hospital, and others spoke on “Frontiers in Health & Medicine: How Big Data Empowers Healthcare”



A delegation from the Beijing Children's Hospital visits Yale University to discuss further collaboration with the Yale School of Public Health and the Yale School of Medicine. Sten Vermund (front row, fourth from right), Dean of the Yale School of Public Health, Vasilis Vasiliou (front row, third from right), Chair of Environmental Health Sciences, and Zhang Yawei (MPH '03, PhD '04) (front row, fourth from left), Professor at the Yale School of Public Health, are among the Yale professors welcoming the delegation to Yale.

#### **May 8–9, 2018**

Morris Bell, Professor of Clinical Psychology, Raina Sotsky, Professor of Pediatric Clinical Psychology, Bruce Wexler, Professor Emeritus of Psychiatry, and Liu Kun, Visiting Associate Professor of Psychiatry, all presented on the effects of exercise on childhood development and senior health as part of the Yale PEACE Research Program

#### **May 22, 2018**

Joseph Donroe, Director of the Physical Exam Clinical Skills Course at the Yale School of Medicine, spoke on “Constantly Connected: Is Your Internet Use an Addiction or Society's New Norm?”

#### **May 23, 2018**

Zhang Yawei (MPH '03, PhD '04), Professor at the Yale School of Public Health, hosted a delegation of top Chinese hospital leaders led by Dr. Ni Xin, President of the Beijing Children's Hospital and Director of the China National Center for Children's Health, to discuss further collaboration with the Yale School of Public Health and the Yale School of Medicine; throughout the day, the delegation also met with Sten Vermund, Dean of

the Yale School of Public Health, Vasilis Vasiliou, Chair of Environmental Health Sciences, Clifford Bogue, Chair of Pediatrics, Eugene Shapiro ('70), Director of the Yale Center for Clinical Investigation, Connie Branyan, Director of the International Medicine Program, Chen Xi, Professor of Public Health, Jeffrey Gruen, Professor of Pediatrics and Genetics, and Professors Mustafa Khokha and Saquib Lakhani, whom the delegation had met through a visit organized by YCB in March 2018

#### **June 5, 2018**

Experts shared on future trends in medicine at the “Precision Medicine and Bio Big Data Seminar,” co-hosted by the Yale Healthcare Club of China (YHCC) and Linear Venture

#### **June 6, 2018**

Lu Yibo, Sequoia Capital China partner, Ma Daqiang, General Manager at Taikang Investments, Han Xiaohong, Ciming Health Checkup Group President, and Ma Tianlong, Director of the National Health Planning Commission Center, spoke on “Health Services & Consumers”



## Politics and International Affairs

Supporting Yale's mission to improve the world, YCB serves as a forum for dialogue on policies, current events, and international relations, connecting China, the U.S., Africa and beyond.

**July 9, 2017**

U.S. and Chinese government officials at the Ministry of Agriculture and the State Administration for Market Regulation, corporate executives from Wal-Mart, JD.com, and Chunbo.com, scholars from the Paul Tsai China Center, and others attended a workshop on "Sino-US Agricultural Product Quality and Safety Law"

**August 6, 2017**

Judge Liu Daqun, Vice President of the International Criminal Tribunal for the former Yugoslavia and Judge for the Mechanism for International Criminal Tribunals, Lin Wei, Vice President and Standing Committee Member at the China Youth University of Political Studies, Karim A.A. Khan QC, President of the International Criminal Court Bar Association, Zou Jiaming, Senior Partner at King & Capital Law Firm, and Jeremy Daum, Senior Research Fellow at the Paul Tsai China Center, were

among the key participants in a seminar on "Expert Witness Systems In Chinese and International Law"

**November 2, 2017**

Wei Lin, Director of the Diplomatic Theory Research Center at the China Foreign Affairs University, William Zarit, Chairman of the American Chamber of Commerce in China, and others, discussed U.S.-China relations following the "China Town Hall" (via video) with Susan Rice, former U.S. National Security Advisor

**November 6, 2017**

Ian Shapiro (PhD '83, JD '87), Sterling Professor of Political Science, and Ibrahim Gambari, UN Special Representative, discussed the newest developments in Africa-China relations at the Yale Africa-China Conference

**December 5, 2017**

Jake Sullivan ('98, JD '03), former National Security Advisor to Vice President Joe Biden and the Brady-Johnson Distinguished Practitioner in Grand Strategy at Yale University, spoke on "Geopolitics in the U.S. and Asia."



Jake Sullivan ('98, JD '03) (left), former National Security Advisor to Vice President Joe Biden and the Brady-Johnson Distinguished Practitioner in Grand Strategy at Yale University, discusses U.S. foreign policy with Lucy Hornby, Deputy Bureau Chief for the *Financial Times* in China.



Stephen A. Orlins, President of the National Committee on U.S.-China Relations, Kenneth Jarrett (MA '79), President of the American Chamber of Commerce in Shanghai, Zou Yue, CGTN anchor, and others discuss the latest reports on U.S.-China foreign direct investment (FDI) in 2018.

**December 11, 2017**

Su Lin Han, Senior Research Scholar in Law at Yale, spoke on “Administrative Adjudication & Enforcement”

**March 20, 2018**

Changwen Zhao, Director General of the Development Research Center Department of Industry and Economy, Robert Williams, Executive Director of the Paul Tsai China Center, and others participated in “The China-US Artificial Intelligence (AI) Development and Policy Forum”

**April 8, 2018**

Toni Harp (MED '78), mayor of New Haven, spoke on “New Haven and the Innovation Economy: Positioning New Haven as a Global Destination with Town-Gown Cooperation and Resolve”

**April 18, 2018**

Dominique de Villepin, former French Prime Minister, spoke on “The Power of Culture and Peace”

**April 19, 2018**

Stephen A. Orlins, President of the National Committee on U.S.-China Relations, Kenneth Jarrett (MA '79), President of the American Chamber of Commerce in Shanghai, Zou Yue, CGTN anchor, and others spoke at the media launch of “Two-Way Street” and “New Neighbors,” two of the most widely read reports on U.S.-China foreign direct investment (FDI) in 2018

**June 12, 2018**

Industry experts attended the “Regulation of ‘Critical Information Infrastructure’ in China and the U.S.” seminar jointly held by the Paul Tsai China Center and the Law and Technology Institute at Renmin University

## Technology, Innovation, and Entrepreneurship

Advancing Yale's goal to cultivate innovators, leaders, pioneers, creators, and entrepreneurs in all fields, YCB has hosted leaders from Yale and beyond to discuss the latest trends in technology and innovation.

### September 17, 2017

Lei Jun, CEO of Xiaomi, shared insights about innovation at his company during a Leader's Forum

### September 19, 2017

Winston Ma, former Managing Director at the China Investment Corporation (CIC), and Andy Tian, CEO and Co-founder of Asia Innovations Group (AIG), spoke on "The Future of China's Mobile Economy"

### October 28–31, 2017

Neil Shen (MA '92), YCB Executive Council Chairman, Zhiwu Chen (PhD '90), former Professor of Finance and Economics at Yale University, Yang Lan, a prominent Chinese media personality, and Zhou Hongyi, Founder of Qihoo 360, spoke at the Yale-Sequoia Leadership Program

### November 2–5, 2017

Business leaders from Baidu Ventures, Northern Light Ventures, and other venture capital firms spoke at the "AI Entrepreneurship Camp" sponsored by ZhenFund



Brian Cai ('11), Founder & CEO of Fortuna, Li Ming, Director of the Blockchain Research Department at the China Electronics Standardization Institute, and others discuss cutting-edge developments in blockchain technology at the "Yale Blockchain Forum."

### November 9–10, 2017

Kevin Ye (MBA '04), President of Shenzhen Salubris Pharmaceuticals, and Zhai Jia, Vice President of Sequoia Capital China, acted as judges at the Yale alumni-led "China Healthcare Goes Digital" Pitch Competition

### November 21, 2017

Martin Ma (PhD '07), Founder and CEO of Happy Universe, Shirley Chen (MBA '95), Managing Director of China International Capital Corporation Limited (CICC), Tina Tao (MBA '10), COO and Partner at Sinovation Ventures, Liang Junzhang (MBA '07), Founding Partner of Kinzon Capital, Lin Jie (PhD '04), Founder and CEO of Jian 24, Jackie Luan (PhD '07) Founder and CEO of LaVector Technologies, and others spoke at "The Yale AI Investment Forum"

### February 1, 2018

Jiang Hong (PhD '07), Founder and CEO of LeanCloud, Xue Su (PhD '13), Founder and CEO of Duohee, Martin Ma (PhD '07), Founder and CEO of Happy Universe, and Helen Sun (MAM '13), President of the Yale Club of Beijing, spoke on "How AI Enables Traditional Industries"

### April 12, 2018

Brian Cai ('11), Founder & CEO of Fortuna, Li Ming, Director of Blockchain Research Department at China Electronics Standardization Institute, and others shared at the "Yale Blockchain Forum"

### May 11–13, 2018

David Bach ('99), Deputy Dean of the Yale SOM, and Tina Tao (MBA '10), Chief Operating Officer and Partner at Sinovation Ventures, spoke at the "Sinovation Fellows Program"



## Receptions and Alumni Events



Joel Getz (left), Senior Associate Dean for Development and Alumni Relations of the Yale SOM, and David Bach ('99) (right), Deputy Dean of the Yale SOM, speak at the Yale SOM Alumni Reception.

Leveraging its central location within China's political, business, and academic capital, YCB continues to help different parts of Yale University attract the best and the brightest and engage with alumni.

### **July 8, 2017**

Reception for prospective participants in the Acting Seminar by Christopher Bayes, Professor in the Practice of Acting at the Yale School of Drama

### **July 17, 2017**

Yale SOM Employer Roundtable

### **August 3, 2017**

Yale SOM Reception featuring Yale SOM Professor Peter Schott on anti-globalization sentiments in the U.S.

### **August 4, 2017**

Yale SOM alumni panel featuring Yale SOM Assistant Dean of Admissions Bruce DelMonico and alumni speakers

### **October 10, 2017**

Senior Assistant Director of Undergraduate Admissions and Regional Admissions Representative for China at Yale University John Yi ('13) discussed academics, residential life, financial aid, and admissions policies at the "Counselors' & Principals' Tea"

### **October 21, 2017**

2018 Yale Young Global Scholars (YYGS) Reception for prospective participants

### **October 26, 2017**

Yale SOM Employer Event featuring Huaneng Group (HNG) Trust

### **October 30, 2017**

Yale Office of Development and the Council for Advancement and Support of Education (CASE) on education and philanthropy in the Asia-Pacific region

**November 7, 2017**

Yale SOM Fall Reception and Interviews, featuring Yale SOM Senior Associate Director of Admissions Maria Derlipanska

**December 2, 2017**

Launching Event of the Yale SOM Executive Education Club of China

**December 6, 2017**

Yale SOM Alumni Reception featuring Yale SOM Senior Associate Dean for Development and Alumni Relations Joel Getz, Deputy Dean David Bach ('99), Managing Director of CICC Shirley Chen (MBA '95), and President of Yale Club of Beijing Helen Sun (MAM '13)

**December 17, 2017**

2018 Yale Young Global Scholars (YYGS) Reception for prospective participants

**February 27, 2018**

Yale SOM Beijing Reception, featuring a talk by Yale SOM Deputy Director of Recruiting and Outreach Kristen Mercuri

**March 30, 2018**

Yale SOM MBA Students Reception, featuring Yale SOM Professor of Accounting Frank Zhang



Yale Young Global Scholars (YYGS) alumni speak about their experiences at previous YYGS programs.

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*The Yale Center Beijing (YCB) provides faculty living in Beijing with invaluable support. This past year I have been based in Beijing implementing a multi-center clinical research study. In addition to providing physical office space and facilities that enable me to work more efficiently, YCB has served as the setting for face-to-face meetings with collaborators and vendors, the host for several online Zoom meetings with my research teams outside of Beijing, and as a resource/workspace for my summer student from Yale College. The complexities of working in China cannot be overstated; therefore, having access to staff who are experienced, professional and knowledgeable in navigating the nuances of this landscape plays a vital role in helping faculty such as myself troubleshoot challenges and strengthen partnerships.*

*Finally, I have been impressed by the diversity of events that YCB hosts throughout the year that not only bring together Yale students, faculty and alumni, but also connects the Yale community with those in China at the forefront of academic thought and leadership.*

**Evelyn Hsieh**

*Assistant Professor of Medicine (Rheumatology),  
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