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Dear Friends of Yale Center Beijing,

Yale Center Beijing (YCB) is proud to celebrate its 7th anniversary this fall.

Since its establishment on October 27, 2014, YCB has been Yale University’s only university-wide center outside of the United States, and it has continued to serve as an intellectual hub for luminaries from China, U.S., and beyond. Over the past seven years, the Center has welcomed close to 50,000 activity attendees, more than 4,300 program participants, and garnered around 835,000 followers on Chinese social media.

During 2020-2021, YCB was the most active and visible U.S. university center in China, despite the ongoing COVID-19 pandemic, the resulting restrictions on in-person activities, and travel disruptions. The Center hosted a variety of events and programs that advanced Yale’s mission to improve our world and develop global leaders for all sectors. For example, in April 2021 alone, we hosted 19 days of activities, with audiences joining both online and in person. From January 2020 to June 2021, the Center published more than 2,000 articles on Chinese social media, attracting more than 16.1 million page-views.

Since its founding, YCB has become a convening space that engages scholars and thought leaders from Yale, China, and the rest of the world in dialogues that foster openness, connectedness, and innovation. Today, the Center is a key hub for Yale’s global activities, as programming that feature Yale faculty, students, and alumni increased from 50% of the Center’s activities in 2014–2015 to 90% in 2020–2021.

Looking forward, YCB will continue to:

- **Enlighten** Promote interdisciplinary and transnational discourse, through event and program series such as the Greenberg Distinguished Colloquium, the Yale Starlight Science Series, and the Experience Yale Program Series, which provide Chinese audiences with an opportunity to interact with Yale professors and other luminaries, and;

- **Engage** Convene emerging and established leaders, whether from academia, business, government, or nonprofit organizations, to discuss and tackle important issues in an ever-changing world, through programs such as the Yale-Sequoia Capital China Leadership Program, the Yale China Fund for Emotional Intelligence, and the Yale Center Beijing-Caixin Global SMART Talks on Climate Change Program.

We are grateful for the support of Yale University’s faculty, administrators, students, alumni, YCB’s founding donors and advisory committee members, as well as Yale School of Management’s stewardship and guidance on behalf of Yale University. In the coming years, we look forward to continuing to play a pivotal role in connecting Yale, China, and the world.

Carol Li Rafferty, Executive Director
On Behalf of the Yale Center Beijing Team
2014–2021 IN NUMBERS

PROGRAMMING

Nearly 50,000 guests from 31 countries have attended the Center’s in-person activities and programs.

Throughout the COVID-19 pandemic, around 5,000 guests have joined the Center’s online programming.

Programming that feature Yale faculty, students, and alumni increased from 50% of the Center’s activities in 2014–2015 to 90% in 2020–2021.

MEDIA IMPACT

Close to 5,000 people have participated in the Center’s leadership development programs, such as the Yale-Sequoia Capital China Leadership Program, the Yale Young Global Scholars Program (YYGS), and the Global Health Leadership Initiative.

Since the onset of the COVID-19 pandemic, the Center has published over 2,000 articles on Chinese social media, attracting more than 16 million page-views.

Livestreamed and online events have attracted close to 3.47 million viewers since 2017.

Yale Center Beijing digital media platforms have garnered nearly 1 million followers.

Yale Center Beijing digital media platforms

Yale Center Beijing digital media

# Yale Center Beijing
Thanks to the generosity of Mr. Maurice R. Greenberg, Chairman and CEO of Starr Insurance Companies, Yale Center Beijing is pleased to host the Greenberg Distinguished Colloquium, which convenes thought leaders from all sectors who, in the spirit of Mr. Greenberg, play pivotal roles in building bridges among China, the U.S., and the rest of the world.

Mr. Greenberg is a member of Yale Center Beijing’s Advisory Committee and retired as the Chairman and CEO of American International Group (AIG). In 2018, he was awarded the China Reform Friendship Medal.

2020.07.03

Ian Shapiro ’83 PhD, ’87 JD
Sterling Professor of Political Science

*Responsible Parties: Saving Democracy from Itself*

2020.07.10

Michael Schuman
Author, Journalist

*Superpower Interrupted: The Chinese History of the World*
Yale Center Beijing is the quintessential hub for China-U.S. cultural exchanges.
— NAI LI (NETIZEN)

Alice Kaplan '81 PhD
Sterling Professor of French, Director of the Whitney Humanities Center, Yale University, Author of Looking for the Stranger

Laura Marris '10
Writer, English Translator of The Plague

Reading Albert Camus’ The Plague During a Global Pandemic

Robert Shiller
Sterling Professor of Economics, Yale University, 2013 Nobel Laureate in Economics

My Life in Seven Books Culminating in Narrative Economics
Co-hosted by Princeton University Press, Sequoia Capital China, and Yale Center Beijing
**2020.10.30**

Bruce Feiler ’87
Author

*Life is in the Transitions: Mastering Change at Any Age*

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**2020.11.14**

Paul Freedman
Chester D. Tripp Professor of History, Yale University

Yong Zhao ’08 MSc
CEO and Co-Founder, Junzi

*Chinese Cuisine and Perceptions of Fine Dining, East and West*

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**2020.12.03**

Nicholas Christakis
Sterling Professor of Social and Natural Science, Internal Medicine, and Biomedical Engineering, Yale University

*The Profound and Enduring Impact of Coronavirus on the Way We Live*

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**2020.12.12**

Frank Snowden
Andrew Downey Orrick Professor Emeritus of History & History of Medicine, Yale University

*How the Past Can Help Us Understand Our Post COVID-19 Future*
Furthering Yale University’s mission to improve the world and educate leaders for all sectors, Yale Center Beijing has hosted a variety of events on pressing topics such as climate change, economic development, and food safety, featuring experts, scholars, and government officials in various fields. These important issues require collaboration across countries and disciplines, and while we may not be able to resolve these dilemmas through a single discussion, the Center provides a valuable convening platform where people can gather and sense how “no man (or nation) is an island.” The Center’s activities embody the spirit of Lux et Veritas and help to inspire more aspiring leaders to improve our world.

— ANDREW (NETIZEN)
2021.04.02

Victor Gao ’90 MA, ’93 JD
Chairman, Yale Law School China Association

Hongcai Xu
Deputy Director, Economic Policy Commission, China Association of Policy Science

Wen Wang
Executive Dean, Chongyang Institute for Financial Studies, Renmin University of China

Rui Yang
Former China Global Television Network (CGTN) Anchor

Live and Let Live: The Future of Sino-U.S. Relations?
Co-hosted by the Yale Club of Beijing and Yale Center Beijing

2021.04.22

Yii-Jan Lin
Associate Professor of New Testament, Yale Divinity School

Anti-Chinese Immigration and Apocalypse in U.S. History

2021.05.14

Siddharth Chatterjee
Resident Coordinator in China, United Nations

Lan Xue
Dean, Schwarzman College, Tsinghua University

Victor Gao ’90 MA, ’93 JD
Chairman, Yale Law School China Association

Rui Yang
Former China Global Television Network (CGTN) Anchor

Forming Partnerships and Pushing for Multilateralism and Collaboration
Co-hosted by Yale Club of Beijing, Princeton Alumni Association of Beijing, Harvard/Kennedy School Club of Beijing, and Yale Center Beijing

2021.06.17

Taisu Zhang ’05, ’08 JD, ’14 PhD
Professor of Law, Yale Law School

Why Was the Late Imperial Chinese State So Weak?
The Yale Starlight Science Series brings outstanding science faculty from Yale University to China to present their latest research and engage with audiences on related topics of interest.

Yale Starlight Science Series

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Yale Center Beijing provides opportunities for audiences from all walks of life to learn about the latest breakthroughs in academic and scientific research. These talks help participants envision and reimagine the future.

— MIU MIU (NETIZEN)
2021.03.28

Robb Rutledge
Assistant Professor of Psychology, Yale University

Promoting Cognitive Health in an Aging Society: The Role of Individuals, Families, and Public Policies

2021.04.11

Xi Chen
Associate Professor of Public Health (Health Policy), Global Health, and Economics, Yale School of Public Health

The Psychology of Happiness: Play Games for Science!

2021.06.09

Jordan Peccia
Thomas E. Golden, Jr. Professor of Chemical & Environmental Engineering, Yale University

Addressing Human Health Problems Through Microbial Genetics and Quantitative Environmental Science

As someone from a small city in Northeast China, I have never studied abroad. I feel fortunate to have stumbled upon Yale Center Beijing’s social media account, which has opened up a whole new world for me. Yale Center Beijing has created a platform for experts and lay people alike to explore the most important issues of our times, including law, politics, medicine, social sciences, and the humanities. I have joined many in-person and online activities since 2015 and have found all the events and social media posts to be engaging and enlightening. The University’s grand vision to improve the world inspires us all to strive to become better and contribute to society!

— ANONYMOUS (NETIZEN)
The Yale-Sequoia Capital China Leadership Program aims to groom the next generation of global business leaders and provide insights into both Chinese and Western entrepreneurship and business practices. As a first-of-its-kind collaboration between a top university and venture capital/private equity firm, the program has welcomed more than 130 participants spread among three cohorts, who are founders, CEOs, and senior executives of Sequoia Capital China’s portfolio companies.

Zhiwu Chen
Former Professor of Finance, Yale School of Management, Director, Asia Global Institute, The University of Hong Kong

Frank Zhang
Professor of Accounting, Yale School of Management

Zexiang Li
Professor of Electronics and Computer Engineering, Hong Kong University of Science and Technology

Jun Zhang
Managing Director, Chief Economist, Morgan Stanley (China)

It has been an amazing experience for me to join the first and third cohorts of the Yale-Sequoia Capital China Leadership Program, which I believe to be one of the most valuable programs for entrepreneurs in the market. The program provided me with unique opportunities to learn from Yale faculty, thought leaders such as Neil Shen, as well as my fellow participants. I recommend this program to all entrepreneurs who aspire to make a difference.

Qiang Cai
Founder and Chairman, Saint Lucia Consulting
Opening Remarks

Jiang Li
Founder, Rolling Panda
Creative Leadership: Team-Building Through Sports

Wenzhuo Lu
Director of Corporate Culture, Tencent
Wei Xue
General Manager, Tencent Cloud
Tencent Culture & "To B" Thinking

"To infinity and beyond!"

The Yale-Sequoia Capital China Leadership Program enabled me to look beyond my daily life as an entrepreneur and gain refreshing perspectives on how to draw meaning from work. An entrepreneur’s journey is a marathon. This program cultivates one’s mind, body, and spirit, and I highly recommend it.

Chunyuan Su
Founder & CEO, Guanyuan Data

Martha Finn Brooks ’81, ’86 MBA
Board Member, AB Volvo Group
How Do Great Boards Contribute to the Success of World Class, High-Performing Companies?

Rodrigo Canales
Lecturer in Organizational Behavior, Yale School of Management
What Can Police Organizations in Latin America Tell Us About How to Build Effective and Resilient Organizations?

Zhihui Tang
Executive Coach, Former Vice President, JD Group
Finding One’s Self

Tianchi Liu
Actress, Associate Professor in the Acting Department, Central Academy of Drama
Leadership in Focus

The Yale-Sequoia Capital China Leadership Program not only enhances one’s business acumen but also encourages entrepreneurs to reflect on their companies’ missions, products, and services from a more global and diverse perspective. The program has been a valuable journey for me to reexamine my company’s mission and values.

Nan Li
Founder & CEO, Snowball
The Yale-Seqouia Capital China Leadership Program is professionally organized, and its content is top-notch. It was a privilege for me to be in the company of Yale professors and successful entrepreneurs. The program far exceeded my expectations, and I hope more entrepreneurs will benefit from this program.

Yaozhou Liu
Co-Founder and COO of Sensors Data
**2020.08.01–08.02**

Priyamvada Natarajan  
Professor of Astronomy & Physics, Yale University  
*Cosmic Mysteries*

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**2020.08.22–08.23**

The Chinese participants’ mastery of these difficult texts by Shakespeare impressed me a lot, and I really enjoyed participating in the project.—David Bromwich, Sterling Professor of English

David Bromwich  
Sterling Professor of English, Yale University  
*Character, Will, and Circumstance in Hamlet*

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Participants’ Feedback

“Humorous, clear, easy to understand yet profound”

“Understanding cutting-edge ideas and engaging with top scholars...what an eye-opening experience!”

“Sparked my interest in cosmology...I never knew dark matter and dark energy can be so cool!”

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Yale Center Beijing is my “home away from my homes” – Beijing and Yale. It combines the best of Yale, as one of the world’s leading universities, and the best of Beijing, as China’s bustling capital. Whether at Yale or at Yale Center Beijing, I find peers who are genuinely curious and determined to explore the boundaries of knowledge.

—Yale College ‘24 Student, Participant in “The History of the Middle Ages & Global Food Trade” Program

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“Decoding Hamlet and experiencing the essence of a Yale liberal arts education”

“The program helped me to become more school-ready during the pandemic. I very much enjoyed the in-depth analysis of Hamlet.”

“I never had an opportunity to analyze Hamlet so thoroughly. This program inspired me to rethink life’s meaning.”
This program helped me understand why some people feel happy or sad at different times, which is useful for life.
— Ziyue Chao, Participant, Ninth-grader

This program created a new window for me to understand psychology and delve deeper into behavioral psychology.
— Xing Dong, Participant, Tenth-grader

It was a pleasure to be able to grow and engage with the professors and my peers throughout this multi-week program!
— Mei E, Participant, Technology Industry Professional
SELECTED PROGRAMMING

2020.09.12

John Gaddis
Robert A. Lovett Professor of Military & Naval History, Yale University

Odd Arne Westad
Elihu Professor of History and Global Affairs, Yale University

Understanding Containment Policy in a Changing Era

2020.09.20

Neil Nan Peng Shen ’92
Chairman, Yale Center Beijing Advisory Committee, Steward, Sequoia Capital, Founding & Managing Partner, Sequoia Capital China

Ping Lang
Head Coach, China Women’s National Volleyball Team

Bin Zhang
Sports Anchor, China Central Television (CCTV)

Building Winning Teams
Hosted by Sequoia Capital China

2020.09.25–09.26

Lisa Buzenas
Cultural Affairs Officer, U.S. Embassy in China, Director, Beijing American Center

Carol Li Rafferty ’80
Executive Director, Yale Center Beijing

A New Chapter in Higher Education and Cultural Exchange
Co-organized by the ChinaICAC Summit and EducationUSA

2020.10.23–10.25

Marvin Chun
Dean, Yale College, Richard M. Colgate Professor of Psychology, Yale University

Lucy Peng
Co-founder, Alibaba, Former Chairman, Ant Financial

Lina Getachew Ayenew ’10, ’11 MPH
Author, Social Entrepreneur

Nathan Stoner ’99, ’10 MBA
Vice President, Cummins

Sally Shan ’97 MBA
Managing Director & Head of China, HarbourVest Partners

Sean Fan ’99
Chairman, Goldman Sachs Gao Hua Securities

Helen Sun ’13 MAM
President, Yale Club of Beijing

Yale Undergraduate Students Forum
Co-organized by the Yale Office of International Affairs, the Yale Office of International Students & Scholars, and Yale Center Beijing
2020.12.19

Christmas Concert
2020
1 Bach Cello Suite No. 3 in C major, BWV 1009
2 Beethoven Moonlight Sonata
3 Beethoven Sonata for Cello and Piano No. 1 in F, Op. 5, No. 1
4 Prokofiev No. 13 Dance of the Knights
5 Beethoven Sonata for Piano and Violin No. 7 in C Minor, Op. 30: I and II
6 Sarasate Zigeunerweisen (Gypsy Airs) Op. 20
7 Handel Passacaglia
8 Brahms Piano Quartet No. 1 in G Minor, Op. 25: IV

2020.12.26

New Year Concert
2021
1 Handel Trio Sonata in A major
2 C.P.E. Bach Sonata in G major
3 Haydn Six Pieces for Musical Clock (arr. Gergely Itzzés)
4 Hüt Fantasie
5 Karg-Elert Suite Pointillistique
6 Dutilleux Sonatine
7 Zhuang Zi’s Dream
8 Flute and Drum Under the Sunset (Arrangement by Tan Mizi)
9 Doppler Hungarian Duettino

Bo Li ‘09 MM, Violist
Mo Mo ’11 MM, Cellist
Xi Chen ’11 MA, Violinist
Shawn Moore ’13 MM, Violinist
Wenbin Jin ’15 MM & AD, Pianist
Stanley Moore, Cellist

Zhaorong Chen ’01 MM, Flutist
Professor of Flute, China Conservatory of Music

Gergely Itzzés
Resident Faculty of Flute, Tianjin Juilliard School

Dora Szabó
Flutist

Yue Li
Piano Instructor, Conducting Department, China Conservatory of Music
Carol Li Rafferty ’00  
Executive Director, Yale Center Beijing

Josh Cheng  
Executive Director, Stanford Center at Peking University

Zening Ge  
Executive Director, UChicago Center in Beijing

Betty He  
General Manager, Penn Wharton China Center

Ying Hua  
Director, Cornell China Center

Jin Liu  
Director, Princeton China Center

Jingyu Wang  
Executive Director, University of Notre Dame Beijing Global Gateway

Yi Wang  
Executive Director, Harvard Center Shanghai

Helena Xiao  
Associate Director, Columbia Global Centers | Beijing

2020.12.26

Why Is Studying Abroad Still Important?

Pericles Lewis  
Vice President for Global Strategy and Vice Provost for Academic Initiatives, Yale University

Ning Zhang  
Former Deputy Secretary-General, China Scholarship Council, Adjunct Professor, Zhejiang University, Adjunct Professor, Renmin University of China

The Past, Present, and Future of Chinese Students Studying Abroad and at Yale

Shan Huang  
Deputy Managing Editor, Caixin

Yunxiang Liang  
Professor, School of International Relations, Peking University

Harukata Takenaka  
Professor, National Graduate Institute for Policy Studies, Tokyo

Gina Raimondo ’98 JD  
Secretary of Commerce, United States of America

Robert Forden  
Chargé d’Affaires, U.S. Embassy in China

Cynthia Griffin  
Minister Counselor of Commerce, U.S. Embassy in China

SelectUSA Investment Summit  
Hosted by the U.S. Embassy in China

2021.06.04

2021 China-Japan Leadership Forum  
Hosted by Caixin Media

2021.06.08

2020.12.26

2021.06.04

2021.06.08

2021.06.04

2021.06.08
Yale Center Beijing's activities and social media posts enabled me to familiarize myself with Yale before I became a student at the University. Now that I am enrolled, I have found the professors and fellow students to be just as intellectually driven and enthusiastic as I had imagined.

— Yale SOM First-Year Student

2020.10.09

Jian Lu
Corporate Vice President, LinkedIn, President, LinkedIn China

James Mi
Founding Partner, Lightspeed China Partners

Judy Zhang ’12 MBA
Managing Director, Cambridge Associates

Career Development Post COVID-19
Co-hosted by the Yale SOM Alumni Association Beijing Chapter and Yale Center Beijing

2020.10.20

Chun Wu ’03 PhD
Managing Director & Partner, Boston Consulting Group (BCG)

Vaccines and Therapeutic Solutions for COVID-19
Co-hosted by the Yale Club of Beijing, the Yale Graduate School Alumni Association in China, and Yale Center Beijing

2021.06.19

Kyle Jensen
Associate Dean and Shanna and Eric Bass ’05 Director of Entrepreneurship & Senior Lecturer, Yale School of Management

Martin Ma ’07 PhD
CEO, Happy Universe

Junzhang Liang ’07 MBA
Jie Zhou ’02 PhD

Welcome Reception for Admitted Students & Panel Discussions on Entrepreneurship
Co-hosted by the Yale Club of Beijing, the Association of Chinese Students and Scholars at Yale, the Greater China Young Entrepreneur Think Tank, and Yale Center Beijing

2021.06.21

Xizhou Zhou ’05, ’06 MEM
Vice President, IHS Markit

Carbon Neutrality and Energy Transition
Co-hosted by the Yale Club of Beijing and Yale Center Beijing

2021.06.24

Sally Shan ’97 MBA
Managing Director and Head of China, HarbourVest Partners

Martin Ma ’07 PhD
CEO, Happy Universe

Shi Wang
Vice President, Tsinghua Daoxiang School

Yale Education Forum 2.0
Co-hosted by the Yale Club of Beijing and Yale Center Beijing
2021.07.09–07.30 Fridays
Tong Liu
Associate Research Scientist, Child Study Center, Yale University
Transforming Conflict into Growth: Social-Emotional Parenting Program Series

2021.03.13–03.14
Zhiping Song
President, China Association for Publicly-Listed Companies | The Hard Truths of Entrepreneurship

2021.03.20–03.21
Min Ji
Director of the Counselor’s Office, People’s Bank of China | New Trends in Financial and Monetary Policies

2021.03.27–03.28
Zhihua Xie
Vice President, Beijing Technology and Business University | Accounting from the Management’s Perspective

Jinping Gao
Professor, School of Tax Management, China’s State Administration of Taxation | Business Model Innovation, Tax Planning and Risk Management

2021.05.15–05.16
Zhihua Xie
Vice President, Beijing Technology and Business University | Capital Deployment and Financial Strategy

Yizhong Li
Former Minister, China’s Ministry of Industry and Information Technology | Smart Manufacturing

Weimin Yang
Deputy Director, Economics Committee, National Committee, Chinese People’s Political Consultative Conference | Interpreting the Two Sessions

*ICC-NDRC stands for the International Cooperation Center of China’s National Development and Reform Commission
During the COVID-19 pandemic, Yale Center Beijing shared reviews of 39 Open Yale Courses and the “Inside the Yale Admissions Office” podcast series with Chinese audiences, garnering more than 280,000 views.

Back by popular demand, Yale Center Beijing also launched a new content series featuring the stories of Yale undergraduates from China.
Yale Center Beijing opened on October 27, 2014. As Yale University’s only university-wide center outside of its U.S. campus, Yale Center Beijing is dedicated to developing leaders from all sectors of society and all regions of the globe.
Yale Center Beijing
36th Floor, East Tower
International Finance Center (IFC)
No. 8 Jianguomenwai Avenue
Chaoyang District
Beijing, China 100022